

Date

Dear _____,

I thought you might be interested in something of which Scott and Stuart Gentling and I are extremely proud. It is a new special Collectors' Edition of the Gentlings' well-known book OF BIRDS AND TEXAS.

Last November the University of Texas Press debuted its trade edition based on the Gentlings' original 46 pound elephant folio. In just a few months this new publication has almost sold out, and a second printing is being planned. The book contains all the color reproductions and text of the original folio plus thirty more stunning color plates and a fascinating account by Stuart of how the Gentlings produced what has been called "the most magnificent book in Texas history" and in the process had an amazing encounter with John James Audubon himself.

The Gentlings have set aside 1,000 copies to be beautifully hand bound in leather and silk and bearing the exclusive seal of Gentling Publications. Stuart designed the binding and is proud of it. I think you will like it too.

Enclosed is a color sheet with relevant information. Let me know if you want one or more copies by giving me a call or by filling out the enclosed order card.

With warmest regards,

Ralph Carr