

Ralph to get 25% of the net profit of each book that he personally sells.

Cost of Book determined by:

- 1) Cost of each "block" unbound book
- 2) Cost of Binding for each book
- 3) ~~Costs of Shipping blocks and bound books to us~~
- 4) ~~Costs of advertising~~

Book Sales Price ^{1/2}\$350.00

- 43.00 binding
- 12.00 Cost of each block
- 55.00

\$ 350.00

55.00

295.00 - Base Price