



University of Texas Press

P.O. BOX 7819 AUSTIN, TX 78713-7819



MARKETING DEPARTMENT

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FAX COVER SHEET



DATE 11/2/2001

TO Stuart Gentling

FROM Lauren Zachry-Reynolds

SUBJECT Book Event at Brazos Bookstore in Houston



OF PAGES 1
(INCLUDING THIS PAGE)



COMMENTS: We are planning to have an event
in Houston to celebrate the publication of *Of Birds and Bees*.
Brazos Bookstore would like to host the event, but
requires us to respond with at least four possible
dates by 5pm today. Please let us know what your
availability is from December 1-15 as soon as possible.
Please forgive the short notice.



all the Best,

Lauren

UT
Press { Dallas 1-800 252 3206
marketing Done ^{HAMRICK} Hamrick
512-232 7627

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DATE 11/2/01

TO Stuart Gentling

FROM Lauren Zachry-Reynolds



SUBJECT Sales Report / Event Sales

OF PAGES 6
(INCLUDING THIS PAGE)



COMMENTS: Not a book report for a book officially
published two days ago. Congratulations!

We do not have a firm date for Houston

yet but we suggested December 4, 5, or 6.



We will let you know what day it will be

as soon as we hear from Prague.

-Lauren

Report of Order Activity for book: OF BIRDS AND TEXAS - C
(Listed by Seq #)

Date: 2 NOV 01

Seq#	Ship to Customer	QsrtID	Inv/CMP	Date	Qty	Dis%	\$ Value
1	BLACKWELL'S BOOK SERVICES	11554	867045	5/21/01	35	50%	1312.50
2	Missing Ship to Customer	11114	X02020	5/22/01	1	Free	.00
3	JULIA MONK	11412	867089	5/22/01	1	Free	.00
4	DAVID H TERRY	11228	867090	5/22/01	1	Free	.00
5	DAVID K BROWN	11801	867091	5/22/01	1	Free	.00
6	ERIC MILLER	1108F	867092	5/22/01	1	Free	.00
7	BRUCE MILLER	1180Q	867093	5/22/01	1	Free	.00
8	TED TERRY	1108R	867094	5/22/01	1	Free	.00
9	TERESA ROLFE KRAVTH	1189Q	X0202E	5/22/01	1	Free	.00
10	KEVIN MONAHAN	1110B	X0202F	5/22/01	1	Free	.00
11	BONNY MCKENNEY	1188P	X02030	5/22/01	1	Free	.00
12	INGRAM BOOK CO	11570	X02032	5/23/01	1	Free	.00
13	VALERIE JACOBY, SPMA REG.	75263	X02033	5/23/01	1	Free	.00
14	NATURALLY CURIOUS INC	54550	867406	5/24/01	6	60%	180.00
15	WILDOOSE AFG. & MAIL ORD	75306	867611	5/25/01	4	50%	150.00
16	JOE WESBROOK	1100B	867663	5/29/01	1	Free	.00
17	ENCHANTED GARDENS LLC	51312	867734	5/29/01	3	44%	126.00
18	LYNCH LINE AT THE LIGHT	11234	867784	5/30/01	1	44%	42.00
19	LYNCH LINE AT THE LIGHT	11234	867784	6/ 5/01	-1C	44%	-42.00
20	WILDOOSE WFO. & MAIL ORD	75308	867611	6/ 6/01	-2E	50%	-75.00
21	CALIFORNIA ACA OF SCIENCE	10452	868095	6/ 7/01	2	50%	75.00
22	INGRAM BOOK CO	12315	X02030	6/11/01	400	50%	15000.00
23	INGRAM BOOK COMPANY	30326	868470	6/11/01	20	50%	750.00
24	INGRAM BOOK CO	11570	868472	6/11/01	80	50%	3000.00
25	BIG HEAD NATL HIST ASSN I	11978	868730	6/15/01	1	Free	.00
26	PENNAW BASIN PETROLEUM	13120	X0204C	6/15/01	1	52%	36.00
27	BRADYS BOOKSTORE INC	11143	869270	6/19/01	2	44%	84.00
28	BOOK PEOPLE	11193	869386	6/21/01	3	46%	121.50
29	RICK KLAU	11X1E	869397	6/21/01	1	Free	.00
30	JOE WESBROOK	1108B	869493	6/25/01	1	Free	.00
31	FORT WORTH MUS SCIENCE/RI	13004	869503	6/25/01	4	50%	150.00
32	BREED AND COMPANY	11141	869535	6/25/01	1	50%	37.50
33	BREED AND COMPANY	11141	869535	6/25/01	1	50%	37.50
34	GRETCHEN WEIR	11904	869555	6/25/01	3	Free	.00
35	UNIVERSITY OF NEW MEXICO	10292	869608	6/26/01	1	44%	42.00
36	LAURA LOWE	11V4Z	X02059	7/ 3/01	1	Free	.00
37	WILD BIRDS UNLIMITED	44775	870214	7/ 3/01	2	50%	75.00
38	VALERIE JACOBY	1118M	X0205A	7/ 3/01	1	Free	.00
39	MITCH PETERSON	1189J	X0205B	7/ 3/01	1	Free	.00
40	LISA MADSEN	1106G	X0205C	7/ 3/01	1	Free	.00
41	LAURIE SCHNEIDER	1116I	X0205D	7/ 3/01	1	Free	.00
42	LINDA GERMAIN	112XZ	X0205E	7/ 3/01	1	Free	.00
43	GENE STARNER	111LV	X0205F	7/ 3/01	1	Free	.00
44	BAKER & TAYLOR BOOKS	60570	870266	7/ 5/01	15	50%	562.50
45	NEW ENGLAND MOBILE BOOK I	12204	870358	7/ 6/01	1	50%	37.50
46	TIME BOOK SHOP	13357	870644	7/12/01	1	50%	37.50
47	INSTITUTE OF TEXAN CULTUR	13078	870640	7/12/01	1	50%	37.50
48	POLITICS AND PHONE BOOKST	75724	X02060	7/17/01	1	40%	45.00
49	UNIVERSITY BOOK STORE	13460	871361	7/19/01	1	44%	42.00
50	UNIVERSITY BOOK STORE	13460	871404	7/19/01	1	44%	42.00
51	MASS ALUMNUS SOCIETY	11710	871536	7/24/01	1	44%	42.00
52	COLLECTORS FIREARMS INC	10146	871578	7/24/01	1	50%	37.50
53	MCINTOSH MUSEUM OF NATURAL	11658	871580	7/24/01	6	52%	216.00
54	TEXAS ART SUPPLY CO	13088	871581	7/24/01	2	50%	75.00
55	BOOK SHOP	13599	871655	7/24/01	1	44%	42.00

Cancelled Backorder
Edit of Order/Credit

Report of Order Activity for Book: OF BIRDS AND TEXAS - C
(Listed by Seq #)

Date: 2 NOV 01

Seq#	Ship to Customer	ContID	Inv/Ord#	Date	Qty	Dis%	\$ Value
111	BARNES & NOBLE 2665	82665	875170	9/19/01	2	48%	78.00
112	BARNES & NOBLE 2667	82667	875171	9/19/01	3	48%	117.00
113	BARNES & NOBLE 2670	82670	875172	9/19/01	2	48%	78.00
114	BARNES & NOBLE 2671	82671	875173	9/19/01	3	48%	117.00
115	BARNES & NOBLE 2684	82684	875174	9/19/01	2	48%	78.00
116	BARNES & NOBLE 2685	82685	875175	9/19/01	2	48%	78.00
117	BARNES & NOBLE 2687	82687	875176	9/19/01	2	48%	78.00
118	BARNES & NOBLE 2708	82708	875177	9/19/01	6	48%	234.00
119	BARNES & NOBLE 2738	82738	875178	9/19/01	2	48%	78.00
120	BARNES & NOBLE 2757	82757	875179	9/19/01	2	48%	78.00
121	BARNES & NOBLE 2788	82788	875181	9/19/01	4	48%	156.00
122	BOOKSTOP 2535	82535	875182	9/19/01	6	48%	234.00
123	BARNES & NOBLE 2536	82536	875183	9/19/01	3	48%	117.00
124	BARNES & NOBLE 2537	82537	875184	9/19/01	2	48%	78.00
125	BARNES & NOBLE 2540	82540	875185	9/19/01	4	48%	156.00
126	BOOKSTOP 2545	82545	875186	9/19/01	4	48%	78.00
127	BARNES & NOBLE 2556	82556	875187	9/19/01	2	48%	78.00
128	BARNES & NOBLE 2566	82566	875188	9/19/01	2	48%	78.00
129	BARNES & NOBLE 2577	82577	875189	9/19/01	2	48%	78.00
130	BARNES & NOBLE 2582	82582	875190	9/19/01	4	48%	156.00
131	BARNES & NOBLE 2584	82584	875191	9/19/01	3	48%	117.00
132	BARNES & NOBLE 2586	82586	875192	9/19/01	4	48%	156.00
133	BARNES & NOBLE 2616	82616	875193	9/19/01	2	48%	78.00
134	BARNES & NOBLE 2624	82624	875194	9/19/01	2	48%	78.00
135	BARNES & NOBLE 2629	82629	875195	9/19/01	4	48%	156.00
136	BARNES & NOBLE 2635	82635	875196	9/19/01	2	48%	78.00
137	BOOKSTOP 1802	81802	875198	9/19/01	5	48%	195.00
138	BOOKSTOP 1804	81804	875203	9/19/01	2	48%	78.00
139	BOOKSTOP 1827	81827	875204	9/19/01	2	48%	78.00
140	BOOKSTOP 1838	81838	875205	9/19/01	2	48%	78.00
141	BOOKSTOP 1911	81911	875206	9/19/01	2	48%	78.00
142	BARNES & NOBLE 1982	81982	875207	9/19/01	2	48%	78.00
143	BARNES & NOBLE 2009	82009	875209	9/19/01	6	48%	234.00
144	BARNES & NOBLE 2011	82011	875210	9/19/01	2	48%	78.00
145	BARNES & NOBLE 2055	82055	875211	9/19/01	2	48%	78.00
146	BARNES & NOBLE 2060	82060	875212	9/19/01	2	48%	78.00
147	BAKER & TAYLOR COMPANY	11507	875214	9/19/01	2	48%	78.00
148	BAKER & TAYLOR BOOKS	60570	875263	9/20/01	10	50%	375.00
149	BAKER & TAYLOR CO-NEVADA	11513	875244	9/20/01	25	50%	957.50
150	BAKER & TAYLOR BOOKS	11513	875245	9/20/01	10	50%	375.00
151	CAROLYN MYLIE	10600	875246	9/20/01	25	50%	937.50
152	MARGARET CANO	25275	875472	9/20/01	2	Free	.00
153	SCOTT & STUART GENTLING	76212	875475	9/20/01	1	Free	.00
154	JOHN GRAVES - AUTHOR	83126	875476	9/20/01	30	Free	.00
155	AUTOMATIC FREE	80	875480	9/20/01	1	Free	.00
156	UNIVERSITY WRITINGS COLLE	16656	875481	9/20/01	13	Free	.00
157	OFFICE OF THE CHANCELLOR	16657	875482	9/20/01	1	Free	.00
158	OFFICE OF THE VICE-PRES	16659	875483	9/20/01	1	Free	.00
159	EXEC VICE CHANCELLOR FOR	16656	875484	9/20/01	1	Free	.00
160	OFFICE OF THE PRESIDENT	16653	875485	9/20/01	1	Free	.00
161	WAREHOUSE MINT COPIES	16652	875486	9/20/01	1	Free	.00
162	UNIV OF TEXAS LIBRARY	15185	875487	9/20/01	4	Free	.00
163	MIDWEST LIBRARY SERVICE	11544	875488	9/20/01	1	40%	45.00
164	RED OAKS STUDIO FRAME SHOP	76231	875564	9/24/01	10	50%	375.00
165					2	44%	84.00

Report of Order Activity for book: OF BIRDS AND TEXAS - C
(Listed by Seq #)

Date: 2 NOV 01

Seq#	Ship-to Customer	DistID	Inw/OW	Date	Qty	Dis%	\$ Value
166	KATY MUGGET BOOKS	11014	875585	9/24/01	1	44%	42.00
167	HEARD MUSEUM SHOP	47517	875586	9/24/01	1	50%	37.50
168	REDONKS STUDIO FRAME SHOP	76231	875644	9/24/01	-22	44%	-86.00
169	REDONKS STUDIO FRAME SHOP	76240	875614	9/24/01	2	44%	84.00
170	EBITH J O'DONNELL	62411	875722	9/26/01	2	0%	150.00
171	DAVID HARRICK	A3345	876017	9/27/01	1	Free	.00
172	DARRELL WIDHAM	T116H	876018	9/27/01	2	Free	.00
173	CAROLYN WILIE	10650	876050	10/ 1/01	1	Free	.00
174	NATURALLY CURIOUS INC	54550	876052	10/ 1/01	4	60%	180.00
175	ROSS BALDICK	76201	876055	10/ 1/01	2	0%	150.00
176	BILL BISHEL/QUEST	T21HL	876060	10/ 1/01	1	Free	.00
177	KELLY, HART & HALLMAN	76306	876129	10/ 2/01	4	40%	180.00
178	FRONT STREET BOOKS	23487	876470	10/ 2/01	1	50%	37.50
179	LAUREN ZACHRY-REYNOLDS	68912	876497	10/ 3/01	1	Free	.00
180	BRAZOSPORT COLLEGE	39974	876513	10/ 3/01	1	Free	.00
181	MAIR BOOK SHOP	11243	876755	10/ 4/01	3	44%	126.00
182	RIGHTS PRGNO	34	876864	10/ 8/01	1	Free	.00
183	FOUNDRY BOOKSTORE	11881	877336	10/ 9/01	1	60%	45.00
184	BELEN PUBLIC LIBRARY	69404	877346	10/ 9/01	1	20%	60.00
185	CRATER WHOLESALE DISTR	11521	877348	10/ 9/01	25	60%	750.00
186	TEXAS BOOK FEST SHIPPING	11226	877352	10/ 9/01	102	40%	3978.00
187	BOOKS AND COMPANY	11238	877364	10/ 9/01	2	44%	84.00
188	BOOKS AND COMPANY	T21LC	877365	10/ 9/01	1	44%	42.00
189	MICHAEL BARNES	T21LC	877424	10/12/01	1	Free	.00
190	PARION KODGLER MCNAY	13058	877467	10/15/01	1	60%	45.00
191	CORNON GROUND DISTRIBUTOR	60595	877501	10/15/01	2	60%	60.00
192	VIVALDO CO HISTORICAL MUS	16038	877512	10/15/01	1	50%	37.50
193	LISA MADSEN	11094	C2442	10/15/01	1	Free	.00
194	ACADEMIC BOOK CENTER	11543	877664	10/16/01	1	50%	37.50
195	SAM HOUSTON STATUE VISITO	33730	877667	10/16/01	1	44%	42.00
196	JUST FOR THE BIRDS	55463	877670	10/16/01	1	50%	37.50
197	HUBBARD MUSEUM OF AMER WE	63277	877693	10/16/01	1	60%	45.00
198	NEIDI HUGHES VALEGA EXEC	T21HL	877744	10/17/01	1	Free	.00
199	WILD BIRDS UNLIMITED	69991	877802	10/18/01	3	50%	112.50
200	TEXAS MEMORIAL MUSEUM	13075	877803	10/18/01	3	50%	75.00
201	UNIVERSITY CO OP EAST	18857	877804	10/18/01	2	44%	84.00
202	BACKROADS BOOKS	55654	877830	10/19/01	1	60%	30.00
203	BACKROADS BOOKS	55654	877830	10/19/01	1	60%	30.00
204	TEXAS STATE AQUARIUM	11953	877831	10/19/01	1	50%	37.50
205	JAMES H CLEMENT, JR	55392	877844	10/19/01	2	50%	75.00
206	CHARLOTTE MILLER	T21HL	877870	10/19/01	1	Free	.00
207	LOBBY SALES	16148	877943	10/22/01	2	40%	90.00
208	ALICE A LYNCH	50537	877943	10/22/01	3	40%	135.00
209	LOBBY SALES	16148	877944	10/22/01	2	40%	90.00
210	ROGER PULLINGTON	64613	877945	10/22/01	1	60%	45.00
211	ROBERT & VERA THORNTON	43873	877947	10/22/01	2	40%	90.00
212	TIM STALEY	69951	877948	10/22/01	18	40%	810.00
213	JANE U HENRY	76438	877949	10/22/01	1	40%	45.00
214	SUSAN A BLOCK (ADVISORY	34294	877950	10/22/01	2	40%	90.00
215	LETTIE KNAPP	50536	877951	10/22/01	2	40%	90.00
216	ARTESIA PUBLIC LIBRARY	38316	877997	10/23/01	1	20%	60.00
217	HOBBS PUBLIC LIBRARY	12979	877998	10/23/01	1	20%	60.00
218	LION'S HEAD BOOKS	76458	878054	10/24/01	1	30%	52.50
219	WASHINGTON STATE PARK	16422	878111	10/25/01	2	52%	72.00
220	SILVER CITY PUBLIC LIBRAR	23955	878120	10/25/01	1	20%	60.00

Zapped for error

Report of Order Activity for book: OF BIRDS AND TEXAS - C
(listed by Seq #)

Date: 2 NOV 01

Seq#	Ship-to Customer	CustID	Inv/Ord#	Date	Qty	Dis%	\$ Value
221	DENING PUBLIC LIBRARY	41775	878121	10/25/01	1	28%	60.00
222	NEW MEXICO STATE UNIVERS	44782	878122	10/25/01	1	28%	60.00
223	WILLIAM & ISABELLA CUNNIN	64816	878144	10/26/01	1	40%	45.00
224	CAROLYN WYLLIE	18650	C72088	10/26/01	-1	Free	.00
225	CHINDOCK BOOKSHOP	10076	878157	10/26/01	1	40%	45.00
226	COLLECTOR'S COVEY	66354	878206	10/26/01	1	40%	45.00
227	MARY KYGER	76475	878319	10/29/01	1	0%	75.00
228	ROBERT & VERA THORNTON -	43873	878340	10/29/01	4	40%	180.00
229	DIRECTOR'S OFFICE PROMOTI	31	C72928	10/29/01	-1	Free	.00
230	MOLLIE LASATER	46196	878884	11/ 2/01	100	0%	7500.00