

Summary of 100<sup>th</sup> Anniversary activities to date:

March 4<sup>th</sup> — Kick-off celebration at Moody Gardens in Galveston, Texas. Envision a festive event for children (also promote Jr. Aud.) and press conference with NAS/State Audubon dignitaries to attract media attention. Moody Foundation is underwriting "breakfast", providing reception space and tours for children in attendance at Moody Gardens that morning. We plan on around 150 people. Angela Medearis and Bill Oliver are slated to entertain the children; Moody will pay for her accommodations but not her fee. Galveston Tourist Board is launching their first annual birding festival because of our 100<sup>th</sup>; additional expense coverage will be requested from them for kick-off celebration.

March 5<sup>th</sup> — Cocktail & Gala reception at Bass Performance Hall in Ft. Worth, Texas. Planning for 600 people; \$100 per person, live and silent auction. Victor Emanuel has donated the "Ultimate Texas Birding Adventure." This is the theme for the auctions; i.e. Ultimate birding vehicle, clothing, binoculars, etc. A feature article in the March issue of Texas Monthly will talk about the "ultimate birding sites in Texas" and TPWD is featuring an article about our 100<sup>th</sup> and the Gentling Brothers in their Feb. issue. Across the street from Bass Hall a gallery exhibit of the Gentling Brothers' paintings will be offered to all guests with a private guided tour by Stuart Gentling for our \$1,250+ donors.

The Gentlings are designing our logo for the year's celebration and they are designing the invitation to be sent to a 1000 people statewide, in late January '99. The tour of their paintings will be presented statewide; exhibits are booked in a Ft. Worth Museum 3/6-3/28/99, Brownsville 11/14/-12/15/99, Austin (Texas Memorial Museum) June 1999 and at the Bush Library in College Station, Sept. 2000 — our chapters are encouraged to design an event in their area around the exhibit or to design an event important to their area. Their financial and volunteer support are critical to success of the 100<sup>th</sup>. (revenue generated by events they put on in their area will fund activities of their local chapter)

A catalogue of the show may be created, in which a portion of the revenue will go to Texas Audubon Society. Plans are underway to meet with a former editor from UT Press regarding this matter.

The Sid Richardson Foundation is underwriting some of the costs for the gala and the exhibit; a proposal was presented to them on October 1<sup>st</sup>; additional underwriters will be approached by us in a formal request.

March 6<sup>th</sup> — Joint kick-off of our 100<sup>th</sup> Anniversary with the Dallas Arboretum's month-long event "Dallas Blooms." The theme of their event is "Birds in Paradise"; Audubon dignitaries and major donors will be invited to participate in this kick-off.

Proposed events (further details to be worked out):

First week of June --- Joint celebration with Austin Metro Trails and Greenways; guided birding tour and "outdoor breakfast" at Governor's Mansion with First Lady (formal request to Laura Bush has not occurred but Stuart Gentling and Catriona will be meeting with her shortly). Reception and exhibit of photo contest winners at GSD&M. Whole Foods is catering the event, which will be held sometime the week prior to birding trail tour.

Fall '99, "high end event" in the Valley, hosted by Yturrias to help support Sabal Palm Sanctuary in honor of the 100<sup>th</sup>.