



KIRK PUBLIC RELATIONS

1511 JENNIFER STREET

RICHARDSON, TEXAS 75081

214/690-8446

May 27, 1987

Ms. Farrow Gregory
Auction Manager
KERA-TV Ch. 13 (PBS)
3000 Harry Hines Blvd.
Dallas TX 75201

Dear Ms. Gregory:

Thank you for your time and interest yesterday when time was of essence and confusion probably reigned. On behalf of Scott and Stuart Gentling, the Fort Worth artists, they are most pleased that KERA-TV is accepting their recently released book, "Of Birds and Texas" as one of the premium auction items. The book will be delivered under separate cover today.

The limited edition of their magnificent, ten-year labor of love has not been surpassed or excelled—nor is it likely to be so—in the 20th Century. The commercial price of the 50 high-quality lithographs alone are valued at \$10,000, since they are available at \$200 each! The overwhelming aesthetic value notwithstanding, the book or folio is an excellent investment. The prose of John Graves, one of Texas' most beloved writers ...Stuart's own reflective words...David Holman's printing feat...all contribute to a collaborative undertaking that is unparalleled in the history of modern illustrated books.

The enclosures will help you convey the story of the book, and the attention of the local and national press on the timely "rescue" of Scott and Stuart by their artistic hero, John James Audubon, may well further heighten interest in bidding. I have asked that instructions on handling the book and slides also be included so that your staff may offer "Of Birds and Texas" both "live" and in summary form. Is there any way we can know when it will be featured?

And if I may be permitted a final observation.... Scott and Stuart recounted that a former KERA-TV employee, Patsy Swank, took interest in their project in 1979 and actually videotaped them in their studio and in the field sketching migrating birds. That attention and encouragement during a tedious and consuming project is rewarded in return with this gift to the auction.

Warm regards,

Preston F. Kirk, APR

PFK/bc

Enclosures:

cc: S & S Gentling