

THE GENTLING BOOK OF TEXAS BIRDS

IMPORTANT INFORMATION FOR SUBSCRIBERS

For those people who are taking delivery of the portfolio of prints with title page, it is important to keep in mind the following information concerning its care and safe-keeping. Although the color plates and text are printed on a very special rag paper, these pages require only the same standard of care that you would give to any other quality prints. However, since the total ensemble of the box and portfolios is designed to facilitate the safe viewing and storage of the book, a few extra precautions should be observed when a full portfolio is taken out of the box.

- 1) The portfolio is not designed to be stored vertically outside of the box. It is best to keep the portfolio on a flat surface such as a table.
- 2) The pages should never stick out at the edges of the portfolio where they can be easily bent.
- 3) Do not store the portfolios and prints in a damp area.
- 4) If the prints are taken out of the portfolio, do not keep them exposed to direct sunlight for any prolonged length of time. If you frame a print, never hang it in direct or strong indirect sunlight. Never hang a print opposite an air-conditioning duct or vent.
- 5) When picking up and handling individual prints, take special care to pick the print up with both hands holding the print at the upper corners. Never pick a print up with only one hand, because it can be very easily wrinkled.

All the pages contained in this portfolio have been inspected and are in perfect condition. Those subscribers in the Fort Worth-Dallas area will have their portfolios picked up by one of our agents and assembled by us with the rest of the materials in the book when the entire publication is printed and ready for delivery. We will then deliver the fully-assembled volume to our subscribers at their convenience. For those living outside our area, we will send detailed instructions for assembling the remaining portions of the book when everything is ready for delivery.

This portfolio contains just slightly more than half the color plates that will be in the completed book. There are many more exciting pictures yet to come. It is not only our opinion but the opinion of everyone who has viewed the work done so far -- that the finished product, the completed book, OF BIRDS AND TEXAS, will be an even finer publication than was promised. We ask you to bear with us during this final phase of production. We believe that your wait and inconvenience will be well rewarded.

E. Ralph Carr

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