



GENTLING PUBLICATIONS

Dear Bookseller,

The main purpose of this mailout is to inform museum and university libraries about *Of Birds and Texas*. However, we do not want to ignore dealers in fine books who also might be interested. Booksellers have been very instrumental in placing this outstanding work not only with public libraries but also with many important private collections as well. In fact dealers have always shown more initiative than librarians in seeking information from us after they heard about the Gentling book on the grapevine.

This prospectus will be our only offering to selected dealers. It is a special publication in its own right, for it is meant not just to sell books but to introduce Gentling Publications to discriminating book people everywhere. The universal praise garnered by *Of Birds and Texas* from all corners of the art and book world is, we think, well deserved. The book sets a standard for beauty, uniqueness and excellence in craftsmanship that will be the hallmark of the very special books planned by the Gentlings for the years ahead, and we hope you will remember Gentling Publications when it debuts its next work.

The current price of *Of Birds and Texas* is \$2,500 plus tax where applicable. Dealer discount is 25%. If I can be of any help, please feel free to call me at your convenience. Our telephone numbers are (817) 332-7059 with answering service, and (817) 738-4427. We hope that you enjoy the information in our prospectus and also the color plates. They are signed and look quite handsome when framed.

Sincerely yours,

E. Ralph Carr
Project Manager