



KIRK PUBLIC RELATIONS

1511 JENNIFER STREET
RICHARDSON, TEXAS 75081
214/690-8446

INVOICE

DATE: August 1, 1987

TO: Messrs. Scott & Stuart Gentling
Gentling Publications
902 Boland St.
Fort Worth TX 76107

FOR: Services rendered July 1 - 31, 1987

- o Research in publicity checkers for major bird and general interest publications
- o Billing and account administration
- o Letter contact w/Bill Evans, M.E., Dallas Morning News, on Dallas Life reprint approval; follow-up w/secretary
- o Folow-up w/Joan Davidow on airing (1st or 2nd Wed. in August)
- o Folow-up w/Gregory Curtis, Texas Monthly editor on placement (7/11 letter)
- o Letter contact w/Les Thomas, Features Editor, Southern Living Magazine through Sara Pentz
- o Additional efforts on Arts & Antiques
- o Telecontacts w/Stuart on account activity, editors' requests, etc.

FEE: .50 hours at \$20..... \$ 10
2.0 hours at \$38..... 76
7.0 hours at \$80..... 560

Total Fee: \$646

EXPENSES: Texas Press Clipping Bureau (pro-rated).....\$ 13.35
Federal Express to Arts & Antiques..... 10.00
Electronic News Service (Ft. Worth Zoo
Expansion clipping)..... 65.80
L-D Telephone calls..... 122.32
Postage..... 2.78
Photocopies 33 @ .10..... 3.30
Travel 11 miles (accumulated) @ .25/mi..... 2.75

Total Expenses: 220.30

Balance Due on Receipt: \$866.30

Unpaid July Invoice: \$3,306.75

Total Balance Due: \$4,173.05

Thank you.
Preston F. Kirk, APR
Account Supervisor