

Meeting with Ralph

Meeting 17 November 1983

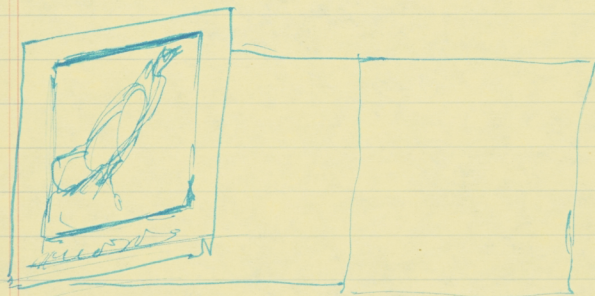
Have list ready for Monday.

Monday Morning - 10:00 - 12:00
Compan lists. (10:00 - 12:00)

Promotional Material

- 1) Promotional Letter.
- 2) Brochure Folder.

Bring Promotional Brochure



1
2 450.00
250

000.00
22 5000
90 000

11 2,500.00

$\begin{array}{r} 25 \\ \times 450.00 \\ \hline 7500 \\ 90000 \\ \hline 112500.00 \end{array}$

$$\begin{array}{r} 100.00 \\ 250 \\ \hline 00000 \\ 50000 \\ 20000 \\ \hline 25000.00 \end{array}$$

Handwritten calculations on lined paper:

1
2
450.00
250
000.00
000.00
225000
090000
315000

250.00
10
450.00
10

$$\begin{array}{r} 25,000.00 \\ 145 \\ \hline 124,699.00 \\ 1000666 \\ \hline 1,125,000.00 \end{array}$$

$$\begin{array}{r} 100.00 \\ 250 \\ \hline 000.00 \\ 50000 \\ 20000.00 \end{array}$$

Pricing

I	1-250 Bks	at \$ 2500	=	\$ 625,000
	250-350 Bks	at \$ 3,000	=	\$ 300,000
	350-450 Bks	at \$ 4,000	=	\$ 400,000
	450-500 Bks	at \$ 4500	=	\$ 225,000
				<u>\$ 1,550,000</u>

II Each print \$ 100 each at issue price

$$45 \text{ prints} = \$ 4500.00$$

$$1 \text{ print} = \$ 100.00 \text{ each}$$

$$1 \times 250.00 = 25,000$$

$$45 \text{ prints} \times 25,000 = \$ 1,125,000.00$$

~~250 Print~~

$$250 \text{ Turkey Prints at } \$ 450.00 \text{ each} = \$ 112,500.00$$

Total

$$\begin{array}{r} \$ 1,550,000.00 \\ \$ 1,125,000.00 \\ \$ 112,500.00 \\ \hline \$ 2,787,500.00 \end{array}$$

AAA
David Newberry
877 5391