



William & Barbara Holman 4509 Balcones Drive Austin, Texas 78731

March 14, 1987

Dear Stuart:

It was good to review the plans for the announcement-- and to agree on a design for your letterhead.

I have a block of time right now--and I need to get started on both as quickly as possible....so please rush me the final copy and the following: If we delay...I will become involved with the Book Club of Calif. folio book & there will be no presstime to get these

1. Copy for the letterhead and the envelope... I will outfor you. print the envelope with your letterhead inf. on the back flap--they print better and everyone reads them upon opening. I will start typesetting immediately I receive the final copy.

2. A drawing -- or even two different drawings--for a logo to go on:

- a. The announcement and the envelope for the announcement
- b. Possibly using it on the letterhead

If you would like the drawing to be set within a circle let me know -- and I will draw a single or double circle.

The drawing should be slightly oversize by approx 10-20% over what we want to use -and in strong enough ink lines that it will not drop out when we reduce it.

3. Please send me the final copy:

- a. For the Announcement....exactly like you desire... but keep in mind that if you expand the copy I sent up in any length that it will run over to the backside and clutter up the photo you wanted on the backside. (count characters of type--not words) In fact my copy is approx 4 lines too long!

4. Send the following: a. Good Transparency of the Blue Heron-- an 8 x 10" would be fine.

- b. A copy of the black & white photograph of you and Scott for the backside.

If you don't have it--rush the address of where I can write for one...

Remember...Stuart...don't procrastinate.... we must move on this...it will help reduce your bank loan to get out announcements.

5. Exact copy you want for the specifications to be printed on the large Mohawk 22 x 28 sheet.

P.S. I am enclosing a return envelope

Sincerely,

B.H.
Bill Holman