



September 17, 1984

Stuart Gentling
4801 Harley Street
Fort Worth, Texas 76107

Dear Stuart:

Enclosed is the size of announcement we could do which would fit into an 11½ x 14½" envelope without folding. As a family of printer/publishers, we have found that announcements need to have spirit, color, and a sense of exuberance whereby the book will market to an audience who appreciates art and fine printing.

This announcement would cost \$2,500, including both envelopes (sending and return order) and order form. I don't think we need another enclosure, but that is up to you. I think this announcement could become quite stunning and benefit the sales and prestige of the Portfolio.

Sincerely,

A handwritten signature in cursive script that reads 'David'.

David Holman

DH/db
Enc.