

CRAIG W JENSEN
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AUSTIN, TEXAS 78757

* not Xeroxed
Nov. 13, 1983

~~Dear~~ Craig -
Craig Jensen -

I am sorry for not having
 gotten back with you sooner. That I haven't
 written soon in no way should be a sign
 of a lack of enthusiasm on my part. I was
 extremely impressed with your ideas and
 with the confidence you showed ^{in telling} ~~me~~
 me that you and your fellow ^{craftsmen} ~~craftsmen~~ could
 handle a project of this magnitude. This
 Bird Book ~~will~~ ^{should} become very well known
 among publishing circles, the public etc. when
 it is published. It is going to be a Texas
 Sesquicentennial project and, I think, the
 reputations of all the people associated with
 it will benefit from their participation.

^{Really} I want to work with you, Craig.
 You have proposed solutions to problems which
 plagued me and caused many a sleepless night.
 ~~for two years~~. I have been to Austin at least
 once since we last ~~met~~ ^{talked}, but that time
 was spent with the several attorneys that
 are overseeing the project. They are all ^{members} ~~members~~
 of the law firm of Mc Ginnis, Lockridge, ^{Kilgore} ~~Kilgore~~
 in the Republic Bank Building, then in Austin.
 They are fair men and should you have any
 problems they will be of great assistance.

Let me give you a clear idea of
 the ~~the~~ Book and the project as a whole.
 The Book itself is titled "Birds and
 Texas." It will contain about 40 prints
 by my brother, Scott, and me. The text
 will be by John Grauer, and will not just
 be an introduction but a separate and

checked

complete work of art. The pages of the book are of Imperial folio size, measuring 32" by 28" exactly, and all of the pages - both text and prints ~~which~~ will weigh close to twenty five pounds. This is the problem that you and your people will have to contend with. I might add that ~~with~~ ^{with} those books delivered by mail, the box will be shipped separately from the book itself to avoid any stress on the box. ~~Most~~ ^A special table has been designed to hold the book, and I am sure that many customers will avail ~~themselves~~ ^{themselves} of this design. We will designate a few ^{CABINET} cabinet makers for this purpose, and ~~the~~ our customers will order directly from them.

Craig, in the meantime we will need some sort of prototype to show our customers. As I have said, I was very impressed with your ideas concerning a linen covered book board container in which both text and prints would be ~~and~~ collected in "separate ~~chamises~~ ^{"chemise"} chemise". Please let me know your needs and how much this prototype would cost and I will mail you the money.

There ~~are~~ may be as many as 750 books published which is a considerable undertaking, for any body. Of course not all of the boxes will be needed at once. It may be as much as 8 months to a year before the printing process is complete. We go to press sometime between the first of February

Craig Jensen 13 Nov 83

-3-

and the ^{First} ~~1st~~ of Mardis that there should
be ample time for ^{you} ~~your~~ people
to make ^{up} the first order of boxes. Then,
as I see it, orders will come in ⁱⁿ ~~in~~ regular
~~increments~~ ^{increments} of tens or ^{twenty} ~~twenty~~.
Because of the enthusiastic reception of the
book, the orders for boxes should come in
a steady stream.

Since there will be a great deal of
money involved, you ~~and~~ and I will
be expected to sign some sort of contract,
and before you begin ~~the~~ your end of the
project you ~~of~~ will, of course, be provided
with the necessary funding, to ~~process~~ enable
you to acquire the needed materials etc. I
will rely ~~entirely~~ upon you to give me
information as to ~~costs~~ projected costs and
anything else that you might need. I am
not sure how to ^{legally} approach all of this, since I
will be dealing with you and several other
craftsmen. Perhaps I will sign a major
^{CONTRACT} ~~Contract~~ with you and then sign mini-agreements
with the others. Anyway I will leave that
to the attorney ^{there} in Austin.

Craig, what I need now from
you is a letter reaffirming your desire to do
the project and also the prototype box based
on the measurements and weight data that I
have given you. Let me know I think that
you told me such a prototype will cost
around \$200 ⁰⁰. Let me know for certain and
I will send you a check. ^{I am frequently hard to find and so, if} If you can not
reach me by phone (my home number is 1-817-738-4423,
my cellery number is 1-817-332-7059) then ~~you~~

13 Nov. 85

Craig Jensen

Page 4

you can always deal with my business manager, Ralph Can, whose business number is 832-0302. If you decide to commit^{sp?} yourself to the project, he will be the person in charge of logistics^{etc.} and the person with whom you will most often deal.

Craig, I really hope that you and your fellow craftsmen do decide to work with ~~us~~^{us} on this project. Though ^{the} scope of the whole thing is rather awesome, your end of it should be fairly low pressure. As I have said, it ^{probably} will take a year to complete the printing process. You will be funded for the first substantial orders number of orders (about 2000~~0~~ books) and will have that year to make them and the other books as those orders come in. The project should provide a steady and substantial ^{source} source of income for sometime to come, and it should not conflict with your own job at the library. Please get back to me as soon as possible. ~~And~~ I ^{will be} looking forward to hearing from you. Until then I remain - - -

Respectfully yours
Gust