

Sept 18,

Dear Members of the Board,  
as well as <sup>a</sup> former board member  
~~myself~~ and supporter of the Fort Worth Art  
Association and the Museum for more than  
35 years I wish to enthusiastically endorse  
Marla Price to be our next Director. Not  
only is she a ~~well~~ <sup>superbly</sup> qualified curator and  
scholar, ~~that~~ and therefore sensitive to these  
museum needs, but she is also ~~is~~ a sensitive  
people person which is a critical asset for  
a director of any public institution.

In the last few years when the  
relationships of the Museum of modern <sup>art</sup> to the  
Citizens of Fort Worth and even to Art Association  
members <sup>has</sup> ~~have~~ been troubled, she showed great  
~~skill~~ diplomatic skills while at all times  
remaining a "good Soldier."

As the 100th Anniversary of the Art  
Association nears in the light of recent funding  
discussions with the City Council in which the real  
role of the museum in the <sup>cultural</sup> life of Fort Worth citizens  
taxpayers was reviewed, I think we are presented  
with a symbolic opportunity, <sup>questioning</sup> to <sup>for the association</sup> where we have come  
in the last century, where we stand today and  
where we plan to go in the years ahead to make the  
Museum of modern art a truly vital cultural <sup>she</sup> <sup>captured</sup>  
resource ~~and~~ for Art lovers, ordinary citizens and

educational

those who might one day wish to pursue  
a career in the arts.      for those who still co

a career in the arts. my those who still care  
Not only do I believe it, but it is also  
commonly thought <sup>in the community</sup> that the museum ~~is~~  
~~of many improvements~~ has looked away  
from a genuine interest in its educational role  
and as a major supporter of contemporary artists  
and aspiring artists in the city and in this region.  
The fact that the Kimball Museum and even  
the Amor Carter museum have given help and  
thorouh interest in contemporary area artists, attempting  
to fill a role that should be a major concern of  
the modern art museum of Fort Worth, ~~should~~ <sup>ought to</sup>  
embarrass ~~the~~ <sup>all</sup> ~~the~~ Association Board members.

I was recently told by a board member who should know ~~that~~<sup>the way of</sup> that the museum genuinely wants to become a part of the community again and that it was considering several ~~or~~ possible ways of doing this, including a public relations firm to improve its image. It is not ~~the~~<sup>the way of</sup> the image of the museum ~~but~~<sup>and more activities</sup> the genuine sincerity of its renewed commitment to a more active role in community life. If this does indeed come about, the museum will not need to worry about its image. Public relations funds can be spent for more <sup>worthy</sup> activities. O

Although I am somewhat cynical about ~~these~~ <sup>young</sup> the sincerity to make real changes, I will always be a supporter of the museum. And I must say that real changes are wanted, World

Price would be an excellent person to help bring them about. She is liked by all, and she ~~has~~ <sup>is</sup> the respect and good will of the artist community here. I again urge ~~of~~ the board to hire her if she wants the job and ~~always~~ I also wish the board success in its renewed efforts to energize the institution and to make it the kind of special resource that it ought to be.

Sincerely,

It is important for board members to know that

No one wishes to return to the art center of the past and <sup>there</sup> are plenty of good ideas proposed by <sup>our own</sup> association members which could help re-connect the museum to the ~~people~~ general membership and to the people of H. Worth without sacrificing the museum's program to achieve national and international recognition and credibility.