

VAN CLIBURN FOUNDATION, INC.
3505 West Lancaster Street
Fort Worth, Texas 76107

The ANNUAL MEETING of the Board of Directors was held at 4 pm on June 30, 1983, in Scott Theatre.

Members Present:

Mrs. Joe A. Tilley, Jr., Chairman
Mrs. Robert M. Bass
Mr. Robert M. Bass
Mrs. Gerson Bernstein
Mrs. William F. Bonnell
Mrs. Max E. Clark
Mr. Carroll W. Collins
Mr. J. F. Costello, Jr.
Mr. Melvin O. Dacus
Mrs. Richard P. Dale
Mrs. Samuel A. Denny
Mr. Norwood Dixon
Mrs. Benjamin J. Fortson
Mrs. Wyatt M. Hall
Mrs. Richard E. Halden
Mrs. Eric Hyden
Mrs. Donald J. Jackson
Mrs. William A. Landreth
Mrs. Harry L. Logan, Jr.
Mrs. L. Edward Martin
Mr. Ted Mayo, III
Mrs. David O'Brien
Mr. David O'Brien
Mrs. Sebert L. Pate
Mrs. Ewell J. Robinette
Dr. Nealie Ross
Mrs. Edward W. Sampson, Jr.
Mrs. Florence Simon
Mrs. Gordon W. Smith
Mrs. Byron Smyth
Dr. George T. Tade
Mrs. Rice M. Tilley, Jr.
Mr. Rice M. Tilley, Jr.
Dr. William E. Tucker
Mrs. Robert F. Watson
Mrs. Earl S. Wilson
Dr. Michael M. Winesanker
Mr. Samuel Patrick Woodson, III
Mrs. Joseph A. Zant

Administration Present:

Mr. Andrew Raeburn, Executive Director
Mrs. Julia McAllister, General Manager
Mrs. Mary Frances Clark, Communications
Mrs. Louie L. Hulme, Secretary

83.59 Call to Order

The meeting was called to order by Mrs. Joe A. Tilley, Jr., Chairman.

83.60 Minutes of the Meeting held on May 5, 1982

The minutes of the last meeting held May 5, 1982, which had been previously circulated, were approved.

Mrs. Tilley introduced Mr. Andrew Raeburn, Executive Director, and other members of the administration. Also introduced were Mr. Herbert Weissenstein, Development Director of Carnegie Hall, New York, and Mr. Jeffrey Kahane, fourth prize winner of the 1981 Van Cliburn International Piano Competition and recent first prize winner of the Rubinstein Competition. Mrs. Tilley thanked the members of the Board for their loyal support.

83.61 Announcements

- A. Mr. Raeburn mentioned that Mr. Christopher O'Riley had received a Young Concert Artists award, which will include a recital at Alice Tully Hall, New York.
- B. Mr. Raeburn thanked Dr. Tucker and Texas Christian University for the assistance of Dr. Charles Lamb of the TCU Business School, and Ms. Barbara Rubin, graduate student, on a marketing study scheduled to be completed in October.
- C. Mr. Raeburn said that the Junior League will furnish four volunteers to aid the Van Cliburn Foundation during the coming year in areas of development, in preparing and mailing the Application Brochure, and in public relations. The volunteers will work under the supervision of the administration.
- D. Mrs. Tilley, Mr. Raeburn and Mrs. Julia McAllister attended the annual meeting of the American Symphony Orchestra League in Chicago June 22-26. Mr. Raeburn's report had been previously circulated. The meeting was attended primarily for the purpose of meeting orchestra managers and securing engagements for the winners of the 1985 Competition. Mr. Raeburn said the proof of success comes when orchestras re-engage artists after their first engagement, and such has already been the case with, for example, Mr. Schub.

83.62 Finance Committee Report

Mr. Heywood Clemons said that the Consolidated Statement provided is easier to read and understand than the detailed statements, but that the latter are always available to Directors who would be interested. Mr. Clemons reviewed the statement, pointing out that

the key figure was the \$12,000 surplus at the end of 11 months of the fiscal year. He stated that the budgeted expenses versus income for June brought the Foundation to a point where, the administration believed, the fiscal year would end with a possible surplus of \$2,000, exclusive of funds received during the year, specifically designated for the Competition.

Mr. Clemons reviewed the proposed 1983-84 budget, which shows a 36% increase over the 1982-83 expenditures. The two major items responsible for the increase are \$60,000 for the 1985 Competition, and \$30,000 for expenses to undertake a major development program, which includes an additional administrative person.

The Finance Committee had asked the administration to develop two contingency plans for 1983-84, reducing expenditures by 5%, or approximately \$25,000, and 10%, or approximately \$50,000. These alternatives would be ready should income not come up to expectations.

The 1984-85 proposed budget for the year of the Competition had been approved by the Finance Committee for fund raising purposes only, and was not presented for final approval.

Three hotels had been requested to submit bids in response to specifications for the year of the Competition. The Finance Committee had considered the bids and recommended the Americana as the official hotel, subject to final negotiations. The Executive Committee voted to approve this choice.

Mr. Clemons said that the Foundation will provide liability insurance for the Directors in the amount of \$10 million, the premium to include the cost of no deductible. The cost will be approximately \$1,200 per year for a three-year policy, and will cover anyone acting on behalf of and having responsibility to the Van Cliburn Foundation.

83.63 Nominating Committee Report

Mrs. Edward W. Sampson, Jr. gave the report of the Nominating Committee in the absence of Mr. Rice M. Tilley, Jr. New members of the Executive Committee and Board of Directors, approved at an earlier meeting of the Executive Committee, were introduced: Their names follow:

Honorary Board:

Mrs. Perry R. Bass
Mr. Richard Lee Brown
Mrs. William E. Fuller
Mrs. F. Howard Walsh

Executive Committee:

Mrs. Louis H. Barnett
Mr. David O'Brien
Mrs. Sebert Lansden Pate
Mr. John Paul Ryan
Mr. Herschel C. Winn
Mrs. Joseph A. Zant

Board of Directors:

Mrs. Gerson Bernstein
Mrs. E. Blake Byrne
Mrs. Phillip J. Meek
Mrs. Glenn Berns Morris
Mrs. David O'Brien

83.64 Development Committee Report

Mr. Robert M. Bass said that during this past year the Development Committee had taken a step back to gain a wider perspective of the organization. Members had looked at possible goals for the Foundation. (A piano Hall of Fame, The Cliburn as a major international organization, and other proposals have all received consideration.) Mr. Herbert Weissenstein, Development Director of Carnegie Hall, had been retained to help plan a major development effort.

Mr. Bass then read a resolution:

WHEREAS the Competition is now 20 years old, and

WHEREAS the Foundation must raise funds for the Competition,

the prospect of the development of new and expanded activities has been discussed by the Executive Committee. The Development and Executive Committees seek the specific authorization of the Board of Directors to engage in a process of careful examination and strategic planning to secure the future of the Foundation and establish the basis of institutional growth.

Mr. Bass made the motion for approval. The motion was seconded and carried.

Mr. Bass asked Mr. Weissenstein to make a few remarks.

Mr. Weissenstein said that his exposure to the Cliburn so far was limited, but he suggested the feasibility of fulfilling very ambitious goals. He continued that he looked forward to working with the Development Committee, and planned to come back to the Board with a plan they can approve to bring an exciting future to The Cliburn.

83.65 Cliburn Council Report

Mrs. Edward L. Martin reported for the Cliburn Council. She thanked the Board for the support she had received this year. The Cliburn Council, with a membership of 340, had revenue from dues amounting to \$4,385 in 1982-83. Mrs. Robert F. Watson was commended for her work on the membership drive and the directory, which will soon be published.

Mrs. Martin cited the activities of the Cliburn Council during the past year: First, a kick-off recital by Barry Douglas, followed by a lovely reception at Orchestra Hall. Two issues of the Cliburn News had been published under the direction of Mrs. Mary Frances Clark. Mrs. William F. Bonnell had been responsible for the receptions during intermissions at the Kimbell. Three projects for the year were Santa House Calls, the Calhoun Street Oyster Company Benefit in February honoring Santiago Rodriguez (successfully chaired by Mrs. Harry E. Bartel), and the Christopher O'Riley Benefit at the home of Mr. and Mrs. William F. Bonnell in May. These projects netted \$17,864.92.

The financial report showed:

\$ 3,653.37	checking
999.84	savings
32,533.90	liquid capital fund
<u>13,468.94</u>	Cliburn Foundation

\$50,656.05 total

Projects for next year would be the Santa House Calls, and the Calhoun Street Oyster Company Benefit on February 12. The Council would decide how the Competition and Foundation could best be supported with the revenue.

Mrs. Martin gave an invitation to membership to all who are interested.

Mrs. Joseph A. Zant reported on the International Cliburn Council. She cited the objective of this group as encouraging people in the international community to become more involved in the activities of the Cliburn Foundation. Various levels of membership will be established. Mrs. Zant stated that TCU is helping with this by making available, through Dr. Charles Lamb of the School of Business, Ms. Barbara Rubin, a graduate student, who is making a survey of the nature and concept of the International Friends of the Cliburn. The study will be completed in October, and, if recommended, a marketing program will be initiated.

Mrs. Gordon W. Smith reported that the Texas Commission on the Arts had made a grant of \$10,000 to the Cliburn Concerts in support of artists' fees in 1983-84, evidence of its confidence in the job being done. The budget for the coming season was \$97,000. Artists' fees for 1982-83 season would be \$10,000 below those for the immediate past season. The past season income was 67% earned, 15% grants, and 16% subsidized by the Foundation.

Mrs. Smith announced the highlights for next season. She commended Mr. and Mrs. David O'Brien and their committee for the plans for an intensive volunteer sales campaign. Mrs. Smith expected a successful season, saying that everything pointed in that direction.

83.66 Arts Council Annual Campaign Report

Mrs. Sebert L. Pate reported for the Arts Council. The Van Cliburn Division of the Arts Council pledged 103% of its goal, \$32,555. As of June 30, \$33,672 was raised, \$1,117 over goal, with 70 cards still outstanding. For all Divisions the goal was \$1,150,000 with \$1,033,590 pledged. The goal would probably be reached by July 13. The Van Cliburn goal seemed high in comparison to the other six participating organizations, since their allocation is only 6%. Mrs. Pate thanked the Van Cliburn administration for their help and support. Mrs. Tilley thanked Mrs. Pate for a job well done.

83.67 Van Cliburn Foundation Benefits 1983-84

- A. Mr. and Mrs. Robert Bass will host a benefit on October 14 in their home. Mrs. Bass will be happy to welcome each of the Board members and hopes that reservations will be made early.
- B. Mr. and Mrs. Richard Moncrief will host a benefit on May 24, 1984.

83.68 Executive Director's Report

Mr. Raeburn's annual report had already been circulated. He added that Panayis Lyras would be playing with the Dallas Symphony Orchestra on July 7. He also announced that Zhu Daming has won a Petschek full-tuition scholarship, valued at \$5,000, to The Juilliard School for the 1983-84 school year.

Mr. Raeburn said that as of this date -- with three months of selling still to go -- the total of last year's subscription sales for the Cliburn Concerts had been exceeded.

Mr. Raeburn expressed thanks to all for their time, support and contributions, on which The Van Cliburn would continue to rely in the coming year and in the farther future.

83.69 1985 Competition updateA. Additions to Advisory Councils

Mr. Raeburn said that several more distinguished people had accepted invitations to serve on the Advisory Councils.

B. Composer update

Mr. John Corigliano would be engaged as composer for the commissioned piece for the 1985 Competition. Mr. Corigliano was not only a distinguished pianist but had also been selected to compose the work that will mark the 100th Anniversary of the Metropolitan Opera. Apart from the Opera and a work commissioned by Sir Georg Solti and the Chicago Symphony, the work for The Van Cliburn is the only other commission he is accepting.

C. Maestro Stanislaw Skrowaczewski signed as Finals Conductor

In reporting that Maestro Skrowaczewski has been contracted, Mr. Raeburn said that the Maestro had been for 19 years Music Director of the Minnesota Orchestra, and his accomplishments there had placed him among the major conducting figures of our era. He presently is conductor of the Halle Orchestra in England. Mr. Raeburn feels that the young artists with whom he will work will benefit greatly from his experience.

D. String Quartet Update

Negotiations were continuing for the selection of the string quartet for the 1985 Competition. All other preparations for the Competition were progressing well.

83.70 Remarks by Jeffrey Kahane, Fourth Prize Winner of the 1981 Van Cliburn International Piano Competition and Grand Prize Winner of the Rubinstein Competition

Mr. Kahane gave a brief talk about what it had meant to him to be the Fourth Prize Winner of the Van Cliburn Competition. He told members of the Board how extraordinary was the attention given not only to the Gold Medalist of the Van Cliburn Competition, but also to the other five finalists, and even semi-finalists as well. He thinks The Van Cliburn is the finest piano competition in the world because the people involved are so caring.

In comparing the Rubinstein to The Van Cliburn he stated that the contestants at the Rubinstein were housed together in the same hotel. The housing arrangements and practice facilities in Fort Worth were far superior. He felt the methods used in progressing through stages or rounds were better here. The care paid the finalists and semi-finalists in the years following the Competition was what really distinguishes the Van Cliburn Competition from others.

83.71 Any other business and adjournment

There being no further business, the meeting adjourned at 5:00. Immediately following there was a slide show depicting the highlights of the year, and a reception in the Solarium of the Fort Worth Art Museum.