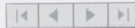


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VIRGINIA CARDINAL



Scott and Stuart have depicted a pair of cardinals who have constructed their nest in hickories covered with wild grapevines. A bachelor male has invaded the nesting pair's territory and has just been discovered by the owner, who will soon drive it off.

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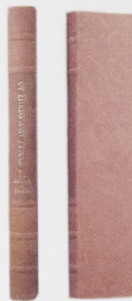


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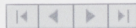
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Gentling.com — Things to discuss.

Check with UT Press to insure we get first offer to **buy surplus copies**. They routinely sale surplus copies to Half Price Books for \$5 or less once they are a year or two old. We should buy up any surplus so the price want go down in the stores or online.

Create a sales point with all Texas **Wild Birds Unlimited**.

Give them each one book and one framed print and so they can send customers online to order prints or books.

We can test this in the Arlington store and the store on Camp Bowie.

Give each store a % of sales online.

Display of work at River Legacy Park or Texas Exhibit at FWZoo.

10 to 20 simply framed prints plus a display of the empty folio box and Audubon print. The whole idea is to get the point out that they can be ordered online. Give them a % of sales from online.

This display can go on the road and offered to every major zoo, nature center, Audubon Center and college such as A&M for display and % of sales to go to conservation program of their choosing. Also consider places like Rough Creek Lodge and other corporate retreats and Lodges in Texas. Maybe offices complexes or Bank lobbies in downtown.

NatureArtists.com get listed. \$125 first year \$75 after that.

Discuss additional options they have.

Once the studio is finished could Audubon hold a board meeting there?

Offer to Sierra Club for one time board meeting.

Offer to any company/law firm as an offsite meeting area.