



A NEWSLETTER FROM PERFORMING ARTS FORT WORTH

MAKING VISION A REALITY

*Every citizen can be
a part of Fort Worth's
Performance Hall*

W

e are well underway.

Architectural design is substantially completed, construction documents are in production, our fundraising campaign is

three-quarters of the way to its \$60 million goal, and Fort Worth's performing groups are "in the wings," anticipating having for the first time a home of their own.

In the midst of the excitement, there is also a tremendous amount of work that remains to be

done. We are building a performance hall in downtown Fort Worth for everyone in Tarrant County, from every community, of every taste and every age. We are building a hall which will host exquisite classical performances, a wide spectrum of popular music,

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"WE EXPECT
AS MANY
AS 600,000
PEOPLE A
YEAR TO
ATTEND."

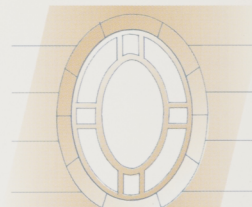
"SYMPHONIC MUSIC KNOWS NO POLITICAL BOUNDARIES, IS UNIVERSAL IN ITS APPEAL AND SHOULD BE AVAILABLE TO EVERY ECONOMIC LEVEL AND SEGMENT OF OUR SOCIETY. IT REPRESENTS THE MOST NOBLE AND HIGHEST ACHIEVEMENTS OF MANKIND. A "GREAT HALL" IS AN ELEMENT WHICH IS CRITICAL AND IMPERATIVE IN THE PRESENTATION OF LIVE MUSIC. IT BECOMES A MUSICAL INSTRUMENT ITSELF. IT IS THE SOUND-ENHANCING ENVIRONMENT FOR THE SYMPHONY ORCHESTRA, WHICH IS THE BASIS FOR ALL OF THE MUSICAL PERFORMING ARTS. THROUGH ITS DESIGN, THIS HALL WILL APPEAL TO THE PUBLIC IN THE MOST INVITING MANNER POSSIBLE, BRINGING ALL SEGMENTS OF OUR SOCIETY TOGETHER WITHIN A CONVIVIAL AND HARMONIOUS ATMOSPHERE. THE REALIZATION OF THIS EDIFICE SENDS A LOUD AND CLEAR MESSAGE THAT FORT WORTH HAS PLACED THE PROPER EMPHASIS ON THE ASPECT OF OUR SOCIETY THAT CAN BE A RALLYING FORCE FOR THE ESTABLISHMENT OF A SENSITIVE AND LOVING COMMUNITY. GREAT SYMPHONIC MUSIC."

JOHN GIORDANO
Music Director
Fort Worth Symphony Orchestra

NOVEMBER 1994

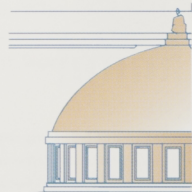
VOLUME 1

EDITION 1



OVAL WINDOWS

Four oval windows, two at each entrance portal, provide a counterpoint to the predominantly rectilinear lines of the building.



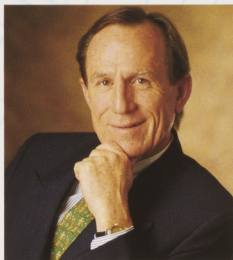
CORNER CUPOLA DOMES

These uppermost domes at the top of the East and West Grand Foyers are clad in copper and rest atop a band of lantern windows, providing natural light into the two foyers. On the interior, these form two of the nine vaulted or domed ceilings in the hall.

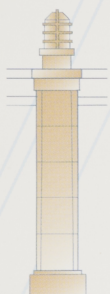
In The Spirit of
FORT WORTH

CREATING THE "LAST GREAT HALL OF THE 20TH CENTURY"

Team of leaders combines creativity and business



MARTIN C. BOWEN
President and Chief Executive Officer



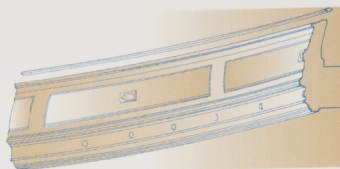
TRELLIS POSTS

These limestone posts supporting the trellises above the Fourth Street facade help articulate and ornament the mass of the auditorium roof line. Each is surmounted with a custom glass and brass light fixture marking the top of the facade at night.



ANGELS

Two sculptures of heralding angels, nearly 50 feet tall and 20 feet wide, will stand on pedestals 25 feet above the ground on the northern facade facing Fourth Street.



PARAPETS

The parapet face of each interior level gives a classical opera house form to the room. The gracefully curved profile maximizes legroom, improves sight-lines to the stage, and provides diffuse sound reflections.

P

erforming Arts Fort Worth has assembled a team of leaders, staff, consultants and volunteers who bring together the inspiration, creativity and business acumen necessary to create the "last great hall built in the the 20th century."

As the driving force behind the Performance Hall, **Edward P. Bass**, Chairman of the Board, combines vision for the future with historical perspective. He has selected a team capable of designing, building and funding one of the finest performance halls ever built. He is a patron of the arts who blends a keen business sense with imagination and technical expertise.

The Design Architect for the project is **David M. Schwarz** of Fort Worth and Washington, D. C. He traveled to many of the great halls of Europe, as well as contemporary halls in the United States, for his design inspiration which reflects the best of old-world tradition and modern technology. **Vicki G. Dickerson**, Director of Construction, is responsible for coordinating the design and construction of the hall. She oversees the design team of some 35 different disciplines.

Coordinating the operational planning, budgeting, and management of the hall is **Paul S. Beard**, Managing Director, who comes to Fort Worth from the successful completion of the \$75 million Raymond C. Kravis Center for the Performing Arts in West Palm Beach, Florida. His 15 years of experience in creating and managing performing arts facilities will help us achieve the high standard of quality that performers and audiences expect and deserve.

"ONLY WITH A WELL-PLANNED AND EXECUTED DEVELOPMENT PROGRAM CAN THE GREAT HALL BECOME A REALITY."

Only with a well-planned and executed development program can the great hall become a reality, and Performing Arts Fort Worth is fortunate to have the finest volunteer and staff leadership to accomplish this \$60 million task. **Bayard H. Friedman**, a distinguished Fort Worth banker, community leader and patron of the arts, has worked diligently since the inception of the program as Chairman of the Development Committee. **Patricia H. Schutts**, Director of Development, is an innovative community leader with proven organizational and development skills. She works closely with Bayard and the Development Committee in the fundraising effort. Assisting Pat is Development Officer **Amy R. Callaway** whose professional experience, community involvement and administrative skills strengthen and round out the team.

As Assistant to the President, **Ann L. Shelton** is directly responsible for office administration. In addition, her excellent judgment and background in working with the Fort Worth business community make her an invaluable asset to the entire team of Performing Arts Fort Worth.

This exceptional group is the foundation for an even larger pool of talent, expertise and enthusiasm which has been tapped by Performing Arts Fort Worth's distinguished Board of Directors, including an Advisory Council of performing art professionals, and many volunteer committees. They have pledged to create the finest performance hall in the nation.

This still is only a part of the team. It will take all of us, every citizen doing what he or she can, to make this dream a reality.

MAKING VISION A REALITY CONTINUED FROM COVER

spirited Broadway musicals, and a host of new children's and educational programs. Galas, weddings and banquets will find a place there amongst a myriad of activities seven days a week. We expect as many as 600,000 people a year to attend events in what will be the last great hall built in the 20th century.

This performance hall will be an enormous boon to all of the arts in Fort Worth because it will make our city, for the first time, culturally complete.

Next spring we will break ground, beginning an extremely complex two-and-a-half year construction process. At the same time, we will also broaden our fundraising campaign, reaching out to every citizen and all levels of contribution. We want everyone to understand that each dollar is a meaningful gift and carries us one step closer to our goal. To date, a few hundred people have contributed to this community-wide project; by the time the Performance Hall opens in 1998, that number will swell to many thousands.

Four years from now, we will all be audience in a world-class facility—under the wings of magnificent angels that soar on the hall's imposing facade of Texas limestone. But first, there is a crucial role for each of us to play in making this a reality. Fort Worth's Performance Hall will be built by and for everyone. We want and need each of you to play a part.

A GREAT HALL



ARCH-HEADED WINDOWS

Four windows, rising two stories and capped with arched window heads, grace the Grand Facade facing Fourth Street. At the upper level, these windows open to the Mezzanine Grand Lobby, where their arches follow the curve of the soaring ceiling vaults.

THE BEST OF TWO WORLDS-

Grandeur of European tradition and sophisticated technology

When Fort Worth's Performance Hall opens in spring 1998, it will be a grand structure in the tradition of the great halls of Europe. Backstage and behind the scenes, it will be a fine technological instrument with state-of-the-art lighting, sound and production equipment.

From conception in 1992 through completion in early 1998, design and construction will require more than five years. Thirty-five different disciplines make up the design team, which includes architects, engineers, acousticians, surveyors, graphic designers and consultants in theater, lighting, food service, building codes, and costs. Work is presently in progress on construction documents, which are scheduled to be completed by groundbreaking in spring 1995.

Rising majestically above the street to the height of a 10-story building, the hall will occupy a 200-by-200-foot city block bound by Commerce, Calhoun, Fourth, and Fifth streets in downtown Fort Worth. Two 50-foot tall angels with heralding trumpets will adorn the limestone facade. Murals and bas-relief sculptures have been commissioned for several important spaces, including the dome and upper walls of the Concert Theater, the proscenium arch and the two grand staircases as they cascade to the hall's entrance foyers.

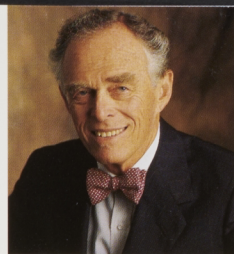
Fort Worth's five major resident companies—the Fort Worth Symphony Orchestra, the Fort Worth Opera, the Fort Worth Dallas Ballet, the Van Cliburn International Piano Competition, and special productions of Casa

Mañana Musicals—along with many other performing groups and touring companies are expected to keep the hall booked more than 300 nights a year.

Audiences will enter the Performance Hall through either the West Grand Portal at the corner of Commerce and Fourth streets, especially convenient to Sundance Square, or the East Grand Portal, at Calhoun and Fourth, convenient to dedicated free parking.

**"IN THIS HALL,
WE STRIVE FOR
PERFECTION."**

CONTINUED ON BACK



BAYARD H. FRIEDMAN
Chairman, Development Committee

Bayard Friedman envisions Fort Worth's new Performance Hall as "a hall for the next century," enriching the lives of many future generations of citizens. As such, he believes it deserves once-in-a-lifetime commitments from a broad spectrum of donors.

"We want to impress on prospective donors that we are not looking for the usual annual commitment. This project is so important, what we need is a once-in-a-lifetime commitment," Friedman said.

As Chairman of the Development Committee for Performing Arts Fort Worth, Friedman recognizes the importance of involving the entire community in building the hall. He also believes that today's contributions will give citizens of Tarrant County a sense of pride and ownership as they enjoy a facility which promises to be one of the finest performance halls ever built.

HALL REQUIRES 'ONCE-IN-A-LIFETIME' COMMITMENT

"This is the single most significant enterprise going on in this community at this time," Friedman said. "Nothing has happened to or for the community in the last 50 years, with the exception of DFW International Airport, that is more important."

Three-fourths of the \$60 million needed to build the hall has been committed within the first year of the campaign. Keystone grants of \$18 million from the Sid W. Richardson Foundation and \$10 million from the Burnett-Tandy Foundation provided a tremendous head start. Since those initial commitments were made, an additional \$17 million has been raised.

With performances expected to be scheduled over 300 nights per year, the hall will provide something for everyone and it will have a strong positive effect throughout Fort Worth.

"Our downtown is already undergoing a major transformation based on a well developed master plan," Friedman said. "The Performance Hall is an integral part of the master plan. When it opens in 1998, it will have a measurable impact on business activities for all of Fort Worth."

RISES/1998



CONTRIBUTORS

KEYSTONES - \$5,000,000 & UP
Burnett - Tandy Foundation
Sid W. Richardson Foundation

FOUNDERS - \$1,000,000 - \$4,999,999
Mr. Edward P. Bass
Mr. and Mrs. Perry R. Bass
T. J. Brown and C. A. Lupton Foundation, Inc.
Burlington Northern Foundation as donor representing Burlington Northern Railroad Company
Kimbell Art Foundation
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\$600,000 - \$999,999
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BENEFACTORS - \$25,000 - \$99,999

\$50,000 - \$99,999
William M. Fuller Foundation
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\$25,000 - \$49,999
Shirley and Charles Anton
Chiles Survivor's Trust
Coors Distributing Company
Fort Worth's Progress, Inc.
Cornelia and Bayard H. Friedman
The Family of Jeanette and Arthur Ginsburg
Sally and Carl Motheral
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Performing Arts Center
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David M. Schwarz Architectural Services, P.C.
Vera and Vernell Sturms
Mrs. Homer Tomlinson, Jr.
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Mr. and Mrs. Ralph E. Welton
Womans Club of Fort Worth
The Worthington Hotel

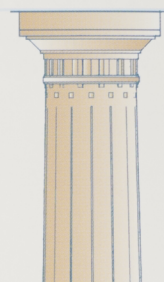
¹Challenge Grant

THE BEST OF TWO WORLDS CONTINUED FROM INSIDE

Once inside, the spectacular domed ceilings of the Grand Foyers rise three stories above. A separate ticket lobby adjoins the West Grand Foyer, allowing convenient access to will-call windows and avoiding congestion in main lobby areas.

Serving Orchestra and Parterre seating, the Grand Lobby is a majestic, 100-foot long space crowned by a soaring two-and-a-half story vaulted ceiling. Audience with Mezzanine, Gallery and Box seating will ascend by either the East or West Grand stairways, which rise from the foyers and afford breathtaking architectural experiences at the various upper lobby levels. At the Box Tier, the Promenade will overlook the Grand Lobby and both Grand Foyers, providing views of concertgoers enjoying themselves below and of soaring domed and vaulted ceilings above. Ascending further, the Mezzanine Grand Lobby will be of equal grandeur and magnificence. Above this expansive architectural space, the Gallery Promenade also will afford spectacular balcony views of crowds below and vaulted ceilings above. At the building's lower level, the Grand Salon will be a handsome and inviting room which will serve as a major gathering place at intermissions. The building will be fully accessible to the disabled.

"In this hall, we strive for perfection," said Paul Beard, Managing Director of Performing Arts Fort Worth. "It will enhance and refine the artistic quality of the productions that play here. While truly majestic, this hall also will have an intimacy people will cherish."



COLUMNS

Within the auditorium, 54 columns will line the walls, adding architectural articulation and dispersing reflected sound for acoustical richness. Fifty similarly detailed columns and pilasters, some nearly 30 feet tall, will grace the front of the house lobby spaces.

MABEE FOUNDATION ISSUES CHALLENGE GRANT OF \$3 MILLION

The J. E. and L. E. Mabee Foundation, Inc. of Tulsa, Oklahoma, has issued a \$3 million challenge grant to Performing Arts Fort Worth. The grant requires \$57 million to be raised from other sources by July 1, 1995.

"The Mabee Foundation grant has special significance for us," said Edward P. Bass, Chairman of Performing Arts Fort Worth. "In order to qualify, we had to demonstrate widespread community support for the hall, and it challenges us to expand and accelerate our efforts. I am confident the people of Fort Worth will rise to meet the challenge."

John Mabee, who worked as a young man at Swift's Packing House in the Fort Worth Stockyards in the early 1900's, established the Foundation in 1948. He later settled in Comanche County, Oklahoma and became one of the largest independent oil drilling contractors in the state.

As a strong demonstration of the support required by the challenge grant, Performing Arts Fort Worth also announced three new Founders gifts (in the \$1 million to \$5 million range). They include a \$2 million pledge from the Kimbell Art Foundation, a \$1 million pledge from the Elizabeth and W. A. Moncrief Foundation and a \$1 million pledge from Mr. and Mrs. W. A. Moncrief, Jr. Five new Leadership gifts (\$100,000 to \$600,000) have been pledged by the William E. Scott Foundation; the Mary Potishman Lard Trust; The Bombay Company, Inc.; Bank One, Trustee for William and Catherine Bryce Memorial Fund; and Bank One, Trustee for The Pangburn Foundation.

FOR MORE INFORMATION

If you would like to know more about Performing Arts Fort Worth, call or write:
**110 East Third Street
Suite 350
Fort Worth, Texas 76102
(817) 335-2787**

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