

A G E N D A

June 18, 1987

1. Clippings
 - a. Tyler Courier-Times
 - b. CNN videotape (retrieve 4-8-CNN tape copy)
 - c. Texas Press Clipping "back-clipping"
 - d. Nee KERA/Davidow air date & time to arrange tape clip
2. Wildlife Commemorative stamps . . . idea for "commercial postage"
3. Pentz request on Arts & Antiques
 - a. Agency will share w/her name of Andrew Boynton (Title?); she is working with Margo Guralnick to push for expanded story beyond 300-wd request on Audubon find.
 - b. Do we have a tally on number of museums, archives and libraries who now own a copy of the book and some of the more prestigious names?
 - c. Need a description and XEROX copy of the Philadelphia Print Shop catalog
 - d. Story will play in Sept.--writer seeks an angle, e.g. limited edition sold out...trade edition publisher selected...limited edition prints go on sale... new exhibition begins. (I suggest NYHS display following closing at F.W. Museum of Sci. & Hist.)
 - e. Is there a B&W photo of both Audubon print (Rider & JJA) and Audubon original...possible with the Gentlings?
 - f. Who had the painting those 160 years and how did print dealer come into its possession.

NOTE: SP needs info by 4 p.m. 6/18 p.m. @ home no.to attack first draft this week end.
4. KERA-TV -- Clipping (videotape) inadvertently erased. Farrow Gregory, auction mgr., reports item went for an "overbid." Preston is working with News Addition Editor Stan Matthews about a special segment on the Gentlings & Book
5. PEOPLE reprint -- Only Librarian Billings quote was eliminated. 1000 copies will be printed, dry and folded, but not available for delivery until late Friday 6/19.

Strategy is to mail the reprint with the four-color brochure to selected bookdealers, or the reprint by

itself to previous subscribers. Agency will use some to query new round of editors.

6. Critics Comments -- Revised typewritten pages have been prepared. 10 cc. to Gentlings w/original included to make more.
7. Thank - you letters
 - o CC of Pentz letter, and receipt of tapes acknowledged
 - o Other letters need to go to Mary Vespa at People; Peter Elsworth at Reuters; Jack Brown at Channel 4; Carol Sewell at FWSTelegram and the reporter at Cable News Network, with a copy to Tony Clark, CNN/Dallas bureau chief, who finally packaged it all.
8. New Programming Proposals...See Attachments
- 9 Miscellaneous:
 - A. Check for May services
 - B. Check for printer of People reprints
 - C. Have People Magazines (200) been received?
 - D. Agency needs following clips:
 - o Fort Worth Star Telegram Coverage 2 articles
 - o Int'l Herald Tribune from Paris
 - D. Agency has ordered original tearsheets from Dallas Morning News and Dallas Times Herald. To avoid excessive messenger charges, those are being mailed to agency and will be forwarded to the client
 - E. Wyeth Clipping
 - F. Grumbagh tape re: Audubon books