

OF BIRDS AND TEXAS
The Original Folio and the New Trade Edition

THE FOLIO

Originally published in a twenty-three by twenty-nine-and-a-half-inch elephant folio limited edition in 1986, this collection of forty exquisitely detailed bird portraits and ten Texas landscapes, with accompanying commentary by the artists Scott and Stuart Gentling and a personal essay by Texas's most respected writer John Graves, won unanimous acclaim. A.C. Greene praised it as "the most stunning and prodigious book in Texas history (and possibly forever)," while the Dallas Morning News deemed it "the most magnificent book ever produced in Texas."

The price of the folio and its edition of only 525 copies placed it beyond the reach of most readers. Also, its sheer size and weight of 47 pounds made it inconvenient to read. The new book is intended to remedy this and to bring OF BIRDS AND TEXAS to a wider audience.

THE NEW TRADE EDITION

While maintaining the high standards of design and production that made the folio so outstanding, the new book amplifies the original publication by including nearly thirty additional bird paintings. It also contains a recent essay by Stuart Gentling, "Of Birds and Texas, Audubon and Us" in which he describes not only how the brothers' deep admiration for John James Audubon led to the creation of this book, but also how their serendipitous discovery of a long-lost Audubon painting saved the project when a lack of funds threatened to end it.

Book Facts:
9 7/8" x 12 7/8"
228 pages
50 color plates, 28 color remarques
9 figures

Price: \$75.00

The price of the Trade Edition is \$75.00 per copy plus sales tax where applicable and \$7.50 for handling and shipping. Checks should be made payable to:

GENTLING PUBLICATIONS
902 Boland Street
Fort Worth, Texas 76107

tel: 817 - 332 7059

fax: 817 - 732 5448

Current date

Mr. Stuart Gentling
4801 Harley Avenue
Fort Worth, Texas 76107

Dear Stuart,

Perhaps you have already heard of the November debut of the University of Texas Press trade edition of our book, "Of Birds and Texas."

Anticipating success the UT Press editors doubled the number of their usual printing, but even they were not prepared for the enthusiasm of the public response. In less than two months this first edition has almost sold out, and a second edition is already being planned.

What you may not know is that Scott and I have set aside 1,000 special copies to be custom-bound in leather and silk. Each book bears the unique imprimature of Gentling Publications on its title page and will be numbered and signed by Scott and me.

Most of the 500 original subscribers of our Elephant Folio will want to purchase one or more of these handsome Collectors' Copies. Many of the remaining books have also been spoken for by other friends and patrons.

If, after reading the accompanying information - and you are not already on our subscriber list - I suggest that you call at your earliest convenience or return the enclosed reservation card. All purchases will be filled in the order they are received. These Special Collectors' copies have just been received and are now ready for delivery.

Sincerely yours,

Stuart Gentling

OF BIRDS AND TEXAS

THE SPECIAL COLLECTORS' EDITION

It is a rare event indeed when collectors of fine books are given an opportunity to acquire a first edition that is already a classic. Such is the case, however, as the University of Texas debuts its enhanced trade edition of the celebrated elephant folio OF BIRDS AND TEXAS by Scott and Stuart Gentling.

To make this new book event still more special the Gentlings have personally set aside 1,000 copies, issued under their own imprimature of Gentling Editions, to be custom-bound by hand as a special Collectors' Edition. These will be numbered and signed by the artists.

The binding of this special edition is in fine leather and japanese silk. The leather of the quarter-binding bears an elegant impressed design of a warbler in a cedar elm tree created by Stuart Gentling to pay homage to the cover of the new University of Texas Press trade edition. The ribbed spine bears the title stamped in gold on an inlaid leather panel. Also, the silk of the front cover is impressed with the exclusive seal of Gentling Publications which produced the original folio.

Early book purchasers will also receive a signed copy of the Gentling print depicting Green Jays. This print is the frontispiece of their new book.

The price of the Special Collectors' Edition is \$350.00 per copy plus sales tax where applicable and \$7.50 for handling and shipping. Checks should be made payable to:

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