



GENTLING PUBLICATIONS

May 21, 1987

Stuart and Scott Gentling
4801 Harley
Fort Worth, Texas 76107

Dear Stuart and Scott:

Gregory and I have just got your letterheads off the press--
the ink isn't even dry in fact. And we are most pleased.

We set the type in Bembo and Bembo Italic which is a fine classic
face from the 15th century. The roots of Bembo can be traced back
to a roman type which Francesco Griffo cut for Aldus Manutius
in 1495. It has been described as 'the loveliest roman of all'.

Also, I am enclosing a few copies of your new business cards.
You will note that I have printed them on two different color/finishes
of paper and each type setting has been varied for the name entries.
They are slightly varied in spacing also whereby if we run a reprint
someday we can decide on the preferred spacing.

We are now running the mailing labels. The A-6 envelopes & order cards are
finished. And next we have to run your envelopes.

Best regards,

Bill Holman

Bill Holman

P.S. Stuart, please let me know when you wish for us to send
the shipment up to Fort Worth.