

August 27, 1976

dear Bu,

Where and how might you be? I assume your mail will be forwarded and I hope you will answer the questions I have today.

It concerns "Iffi" stuff. (20 years old by now!) This summer in Gstaad, from where I just returned, I was asked to exhibit photographs in a nice new bookshop-gallery. The manageress is a friend of mine. She wants a show next July, where I would be present. I assume my ego is tickled, because it is really a very expensive enterprise and I am not very convinced of any enormous sales. The gallery charges ca. \$400.- "rent" which will be deducted from the sales. Before I occupy myself more with it, I want to ask you some Questions:

1. Would you be against an Iffiexhibit?
 - or 2. Would you give your permission?
 - Or 3. Would you even be interested enough to help with the cost?
 4. If any colorprints were sold, of which I have no duplicate, would you be able to have prints made?
- How much should be asked for one?

I have 4 attractive big panels with 6 colorprints ~~on~~^{for} each. Also some b&b. prints. One small wall I might have ~~some~~^{for} of my own favorite Photos.

If I shipped the whole panels, the crating and freight would be very expensive. But to have them mounted in Switzerland would be simply prohibitive.

As your professional ego hardly needs any boost, I feel that you are a impartial person to ask, if this enterprise is just the result of a very vain, deranged mind. (mine!) Even though one of the lures is, that it would force me to go into the darkroom to make some prints. Well, I guess there just aren't any very worthy reasons I can bring. Where is the glory, for Christ's sake?

Dear Bu, let me know! Would it mean anything to you, if I somehow introduced your books into this bookshop? What will be published next? Are you taking beautiful pictures? Ever coming to N.Y.?

In Fairfield's great memorial show was your portrait. Very stern and incorruptible! The latter a rarity in these days.

Before I start working, I shall go for a week to Bille on Deer Isle. Have you been to G.S.H.I.?

With much love
Bu