



Meisel Photochrome
Corporation
Business Offices
9171 King Arthur
P.O. Box 6067
Dallas, Texas 75281
(214) 637-0170

July 30, 1976

Mr. Eliot Porter
Route 4, Box 33
Santa Fe, NM 87501

Dear Mr. Porter:

Bob Erickson, with whom you have been corresponding, recently resigned from Special Projects. He plans to pursue a career as a marketing representative.

I have come to Meisel as Special Projects Manager and will look forward to meeting you when you next visit our Dallas office.

In Mr. Erickson's correspondence file was a letter from you dated June 4. He explained that the reason for the dollar amount of your royalty check (\$1,020.00) was that an unusual sized print was sold to a customer at a negotiated price. He used his own discretion in setting your royalty on the print (at \$70) and cut our profit to almost nothing because he felt that a higher price would have lost the sale altogether.

The records show that our procedure is to figure your royalty at \$50 for all prints up to 40 X 60 and \$100 on larger prints and murals. This order was obviously for a print slightly larger than 40 X 60.

I am sending this to your Santa Fe address because I gather you are now back at home. Your August royalty check will come from my records and I will try to see that all the information you requested is attached.

Look forward to meeting you soon.

Best regards,

Carol Stewart
Manager Special Projects

CS/dy