

Hoffman

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8219 Southwestern, Dallas TX 75206 (214)369-3418

ADVERTISING
PUBLIC RELATIONS

April 23, 1975

Dr. Eliot Porter
Route 4, Box 33
Santa Fe NM 87501

Dear Dr. Porter:

I'm very glad you decided to make your fine art available to more viewers via Meisel's murals and decorator prints.

Both you and the viewer will be pleased with the results, I'm sure.

On Project A, we understand there are a few of your transparencies that are not available, but that you have others you may offer as substitutes.

On Project B, you wish to decide later whether you prefer a flat cash amount (\$500) for each transparency used, a smaller amount of cash and a royalty, or straight royalty on Meisel's selling price of each print.

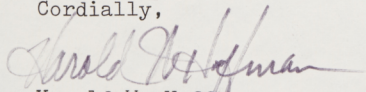
I believe we agreed that there would be no royalty when and if we replace prints that have faded, at a much reduced price.

Dick Davies, Meisel's Vice President of Marketing, is at work now trying to close both projects and he or I will be in touch with you as soon as we have something more definite with Meisel's customers.

Call me collect if you have any questions.

Please give us 10 days warning before you're off on your May shooting trip.

Cordially,



Harold W. Hoffman

HH:sm

CC: Mr. Dick Davies
Vice President Marketing
Meisel Photochrome Corporation
P.O. Box 6067
Dallas TX 75281