

the International fund for **Concerned Photography** inc.

275 Fifth Avenue, New York, N.Y. 10016

15 March 1972

Dr. Eliot Porter
Route 4, Box 33
Santa Fe, New Mexico 87501

Dear Dr. Porter:

It was good to hear your voice last night and believe me, us New Yorkers feel very envious of folks living out your way...!!!!!!!

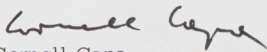
I just talked with Sheila Turner who is in charge of our joint project at Scholastic and told her the pleasant news of your interest in the project. She was delighted. Ms. Turner is writing you a detailed letter about the subject and, with indications of our suggested direction. She will also send you all sorts of enclosures on our first "quartet" called "Images of Man," the sight and sound lectures of W. Eugene Smith, Bruce Davidson, Donald McCullin and I. As I mentioned to you, the finished program was only launched on February 17th and in less than a month after it was put on the market, the first edition of 1,000 was sold and we are now in our second edition.

I have related to Sheila our whole conversation about the potential to have us, but most likely, her, visit you sometime in early May and accomplish the choosing and the recording during a four days period.

I have mentioned to you that we have developed an author-type royalty contract between the photographer, Scholastic and ICP and, for the first 1,000 the royalties amount to \$1,000 for each photographer which goes up to \$1,500 for each succeeding 1,000. Subsequently, we expect to release each of those in a slide form presentation separately as well from which a whole other set of royalties will come. We think that, on the educational and photographic audience markets this particular combination and subjects will be a very important contribution to the appreciation and importance of photography as an aesthetic and communicative force.

Looking forward to hearing from you after you have had a chance to read all of Sheila's 'literature.'

With best wishes,



Cornell Capa
Executive Director

CC:pc
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The Fund
seeks to encourage and assist photographers of all ages and nationalities who are vitally concerned with their world and times. It aims not only to find and help new talents, but also to uncover and preserve forgotten archives and to present such work to the public.
Established in 1966 in memory of **Werner Bischof** (1916-1954), **Robert Capa** (1913-1954) and **David Seymour-"Chim"** (1911-1956).

icp

copy: Sheila Turner