

July 20, 1981

Mr. Walter A. Fallon
Chief Executive Officer
Eastman Kodak Company
Rochester, New York 14603

Dear Mr. Fallon:

It has been brought to my attention that the Eastman Kodak Company has decided to discontinue manufacturing certain of its products including the following:

Kodak Matrix Film 4150 (Estar Thick Base) in sizes 8 x 10 and 10 x 12.

Kodak Dye Transfer Paper, Double Weight, in sizes 8 x 10 F, 11 x 14 F,
14 x 17 F and 20½ x 25½ F.

I protest this decision most vigorously. I have been using the dye transfer process since its first introduction as Wash-off Relief in 1942, and during the time since then I have made literally thousands of dye transfer prints which have been exhibited in all the major museums and galleries in this country and in many abroad.

As the result of my belief in the validity and creative potential of color photography, over the denigration by the majority of the renowned photographers of my acquaintance, I have authored and co-authored 15 books about various diverse parts of the world based on color photography, and have published five portfolios of dye transfer prints. Dye transfer printing has been the cornerstone of my interest in color photography and the basis of the success and reputation I have acquired over a period of forty years.

Not only am I dependent on dye transfer materials for the continued pursuit of my career, but also many of the most prestigious processing laboratories use the process as an integral and important part of their business.

By developing the process and promoting its adoption by photographers and laboratories, the Eastman Kodak Company has established a responsibility to its customers for the continued supply of the materials involved.

Sincerely yours,

EPvc

Eliot Porter