

1880



1980

A 100-year start on tomorrow

July 27, 1981

Mr. Eliot Porter
Route 4, Box 33
Santa Fe, New Mexico 87501

Dear Mr. Porter:

This is in reply to your recent letter concerning anticipated changes in factory-stocking of various sizes and package quantities of KODAK Matrix Film and KODAK Dye Transfer Film and Paper.

This announcement was made to photographic dealers in Kodak professional products in our July, 1981 communications to this group. This decision was based upon the low sales volume of certain sizes and package quantities which made it impractical to continue to maintain a continual stock of these items. As a result of discussions since receiving your letter, it has been decided to reinstate the discontinued items while we study how we can best serve the needs of customers such as yourself. I am sure you can appreciate that low volume and slow turnover items of a perishable nature, such as our Dye Transfer Films, present a serious problem.

Accordingly, your supplier of Kodak professional products will be able to order from us the Dye Transfer products that were listed in our catalog prior to the recent announced changes in availability. We regret any inconvenience this may have caused in your use of these products and assure you any delays encountered in obtaining these materials will be temporary.

Thank you for your letter, and we sincerely appreciate your bringing this to our attention.

Yours very truly,

James E. McGhee

James E. McGhee
Director, Professional Photography
and Dealer Markets

JEM:bjp