

The Wilderness Society

720 FIFTEENTH STREET, N.W., WASHINGTON, D. C. 20005

NEW ADDRESS:

1901 Pennsylvania Ave., N. W.
Washington, D. C. 20006

October 4, 1975

Mr. Eliot Porter
Rt. 4, Box 33
Santa Fe, N.M. 87501

Dear Mr. Porter:

It certainly is a pleasure to have your name on the masthead of the enclosed copy of THE LIVING WILDERNESS, and we look forward to benefiting from your counsel as well as to as frequent publication of your work as we can manage.

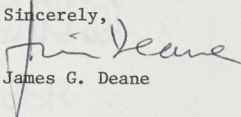
You will note that pages 19 through 30 of this issue are the 80-pound cover stock. We printed a 16-page, rather than 8-page, cover signature this time because of pressrun considerations and the unusual placement of color from around the middle of the magazine on rather than earlier.

I am wondering whether we ought to consider doing the same thing for purposes of running a portfolio of your Iceland images in our October/December or January/March issue. Were you serious about preferring to have us put money into better reproduction instead of paying the photographer? And do you think the better paper (the cover stock is a somewhat better grade than our normal 60-pound stock used in the rest of the magazine) would be a good investment for the purpose?

After returning from our annual council meeting which starts tomorrow in Montauk State Park in Missouri and runs through next Saturday, I plan to discuss the reproduction challenge with the firm that does our separations and with the printer, and I will be in touch with you further.

Meanwhile, welcome to THE LIVING WILDERNESS, and please volunteer any thoughts you have now and anytime about how we can do more for wilderness, for wilderness photography and for a better magazine.

Sincerely,


James G. Deane