

Memo to: Publications Committee, Eadgar Wayburn, David Brower
From: Theodore Wilentz, Publications Manager

PUBLICATIONS ITEMS OF INTEREST

1. In December we made a distribution arrangement with the Australia and New Zealand Company for them to be our exclusive distributor in the Australia, New Zealand area. A net order was given us for over \$2000.00 at 50% discount F.O.B. San Francisco.
2. M. G. Hurtig, Ltd. of Canada expressed strong interest in co-publishing a Canadian Rockies book of which they would take 10,000 to 20,000 copies. The Canadian Rockies is already on our list of possible International Series titles.
3. Harcourt Brace has approached us about a joint venture on a projected text book with strong orientation to conservation and population biology. I have a January appointment with the editor from their San Francisco office.
4. I have discussed with the Scribner's juvenile editor (after prior discussion with Lee Rodgers, a key executive) the publication of Sierra Club/Scribner juveniles on which we would get a royalty for our editorial advice and for our material and name. A letter from the editor is attached.
5. Peter Wolfe, our English distributor, has approached us about our cooperation in doing a THIS IS THE ENGLISH EARTH type of book. He would finance it. The financial arrangement with the Club and the American distribution have not yet been discussed.