GEORGE EASTMAN HOUSE

900 EAST AVENUE, ROCHESTER 7, N.Y.

Director
OSCAR N. SOLBERT

Curator BEAUMONT NEWHALL

Curator of Motion Pictures
JAMES CARD

November 9, 1956

Mr. Eliot F. Porter Route 1, Box 33 Santa Fe, New Mexico

Dear Eliot:

We are planning to present a series of color portfolios in our magazine IMAGE. Each portfolio will consist of four color prints, and will be accompanied by an appreciation written by Minor or myself.

We would be very honored to be able to present four of your color pictures, and I am writing to ask if you will cooperate with us. The reproductions will be made by a new process of lithography which has been developed by the Royal Blueprint Company under the direction of George Waters, whom I think you know. The samples we have seen made from Ansel's transparencies are outstanding. They work entirely by contact, so 4 x 5 inch transparencies are needed. We are not in a position to pay a reproduction fee, since the magazine barely pays for itself from the membership fees in the George Eastman House Associates. However we feel that the 3700 readers are a specially picked group, and represent leaders in photography throughout the world. We plan to present the color reproductions as a salute to those who are making outstanding contributions to creative color photography.

Should you accept our invitation, we shall be pleased to furnish you with extra copies of the magazine.

We would appreciate it very much if you would send us a selection of, say, a dozen transparencies, from which we can make a choice. As time is of the essence, please send them by Air Express Collect.

Yours.

Beaument

BN/msw.