



JOHN MORRELL & Co.

"Since 1827"

PORK AND BEEF PACKERS

General Offices
OTTUMWA, IOWA

April 24, 1933

REPLY TO ATTENTION OF

MR. A.C. Michener

Mr Erwin E. Smith
Bermuda Ranch
Bonham, Texas.

Dear Mr Smith:

We appreciate very much your generous offer in your letter of March 2, 1933 to let us use the two photos of Longhorn Steers without charge in our employee publication, The Morrell Magazine.

The picture of "Old Alamo" is being used in the April issue of our publication which will be out this week. We will send you a copy.

We return the two photos herewith, and certainly do want to thank you for your kindness.

If you find any particularly good specimens on your proposed visit to the Wichita National Forest, you might send some prints up here on approval and if we can arrange to use them, we will be glad to pay you for them.

Yours very truly,

JOHN MORRELL & CO.

R. M. Morrell
ADVERTISING DEP'T.