

99 Park Avenue
New York 16, New York

December 12, 1955

Willoughby Camera Stores Inc.
110 West 32nd Street
New York, New York

Gentlemen:

We are pleased to send you herewith a copy of the book "Mother and Child", together with various articles and publications commenting on it.

It is the wish of the Dorr Foundation to have this book as widely circulated as possible and the thought occurred whether there might not be an outlet for it with the books sold by your company.

Recognizing that your establishment reaches a vast high class clientele, we feel confident that the production of "Mother and Child" would find many appreciative friends among your customers.

The Dorr Foundation would be very happy to send you 25 copies of this book in consignment if circulation through the channels of your company would be possible.

Should you desire further comment on the rating of this work and its author, you might wish to contact Mr. Edward Steichen, Head of the Photographic Department of the Museum of Modern Art. We might also bring to your attention that the exhibit at the Museum of Modern Art, "The Family of Man", included four of the author's photographs.

Please let us hear from you at your early convenience.

Sincerely yours,

John V.N. Dorr

JVND:cic