

February 9, 1955

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memo*

Mrs. J. V. N. Dorr
New York, N. Y.

Dear Mrs. Dorr:

I am sorry that I have been so tardy in acknowledging the beautiful book that you sent me and especially the dedication that you so kindly wrote in the front of it.

I am sure that it will be very successful, and it marks a direction in photography which I am very glad to see. Too many published photographs today are of objects which are ugly in themselves and consequently give no pleasure to the viewer.

I am still hoping that you will be converted to the use of color. It is not necessary, you know, for color pictures to be inartistic, but they won't be artistic until artists make them.

I came down here in November and am staying until April in the house we bought two years ago. It is very lovely here on the Pacific and very quiet and peaceful. It seems to me that it would be a good idea for you and JVN to come here some time. I should love to see you both.

With kind regards,

Sincerely,

100% COTTON CORP.
Kenneth Hayes