

February 2, 1955

Mr. Jesse E. Lehman, Jr.  
Advertising Manager  
Mystik Adhesive Products  
2635 N. Kildare Avenue  
Chicago 39, Illinois

Dear Mr. Lehman:

Recalling our pleasant contact last night, I am enclosing a memorandum regarding two things that are interesting me now, both in connection with a setup that I made some time ago. Show them to the rest of your gang and if you have an opportunity, boost for the White Line.

The book, as Arthur Rushmore says -- you either do or don't. If have found two year olds crazy about it and apparently understanding, intelligent people undented.

Our company may use your product -- I don't know.

Sincerely,

John V. N. Dorr

Enclosures

JVND/est