March 21, 1955

Mr. Neil Gahagan
Public Relations
Sylvania Electrical Products, Inc.
1740 Broadway
New York, New York

Dear Mr. Gahagan:

Confirming our conversation, I am enclosing some data on "Mother and Child", together with some on the White Line, as we call it.

If your wife is interested in the former, our Foundation can supply a copy and I may try to get you to help if we can get any co-ordinated plan for pushing the White Line in Fairfield County.

If coming or going you would stop at our offices at 99 Park Avenue, 25th floor, I think one or two things might interest you.

Sincerely,

John V. N. Dorr

Enclosures--County Fair reprint, brochure, comments; D. F. Memo #3, N. Y. Times reprint of Jan. 5, 1955.

JVND/est