

GEVAERT PHOTO-PRODUCTEN N. V.

Septestraat, 27, MORTSEL (Antwerp), Belgium

Mrs. Dorr,
c/o Messrs. Harper & Brothers,
49, East 33rd Street,
New York 16, N.Y.
U.S.A.

*Directed to Mr. Jackson & Co. N.Y. who
sent the book Mrs. + who puts up on list to send
Photo-rama free. I've since you had used paper
No. Sales Organization
This is only sales organization
are all provided come from Belgium
1/13/54*

Your Ref. :

Our Ref. : 295/SL

Date : January 5th, 1955.

Dear Mrs. Dorr,

Since I started my career as Editor of Gevaert Photo-Producten N.V. more than 30 years ago, I have never been moved so deeply by a photographic publication as by your sublime "Mother and Child". The Gevaert Company of America Inc., New York, were kind enough to send me a copy. I haven't the slightest hesitation in calling it the finest book of photographs I have ever come across. Yours is really a new style and compels us, much to our delight, to revise some of our conceptions about artistic photography. From beginning to end you have succeeded by means of the purest photography to make every page of "Mother and Child" pulsate with life and poetry.

Separately I make free to send you the six latest issues of our periodical PHOTORAMA. For the benefit of our readers I should so very much like to stress the significance of your book in PHOTORAMA and wonder whether you would be kind enough to authorize us to do so.

We are not sure however whether your photographs will have quite the same effect when reproduced in typography on glossy paper. Please give this rather important problem a moment's consideration and let us have your opinion.

We ourselves had thought of reproducing the following pictures :-

1. bride with veil - standing practically at full length and facing the left. She seems to be facing picture of somewhat older lady (her mother ?)
2. child (approx. 6 years), full-skirted, walking upstairs and glancing backwards.
3. nurse holding newly born child.
4. Mother with baby - as beautiful as a drawing by Michel Angelo (picture opposite shows part of plant).

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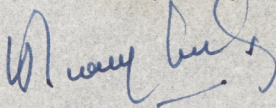
January 5th, 1955.

If you would care to indicate other subjects that could be published in Photorama, we would be greatly obliged.

There is another request. One we don't like making in connection with such a throbbing poetical work as yours. However, many of our readers are technically minded and would appreciate it enormously if you would give them some details about technique.

I am indebted to you for a long spell of artistic enjoyment and congratulate you on a very fine work of art.

Yours very truly,



M. Craeybeckx
Manager Editorial Department.

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Fidelity Onion Skin

MADE IN U.S.A.