July 15, 1955

Mr. W. A. Clare, Director Ripley, Preston and Co. Ltd. Ludgate House 107-111 Fleet Street London, E. C. 4, England

Dear Mr. Clare:

Much as I appreciate your request, and it seems ungracious to refuse, yet I do feel the incongruity, shall we say, of my personal, feminine picture appearing in an advertisement for roads surfaced with Resmat.

I am sorry but it just is impossible for me to grant you this permission.

Sincerely,

Nell Dorr

ND/est