New York Office: 99 Park Avenue, New York 16. New York
Murray Hill 2-6232

July 20th, 1956

Mr. T. D. Murray
Campbell-Ewald Company
General Motors Building
Detroit 2. Michigan

Dear Mr. Murray:

Your letter of July 12th addressed to Harpers Brothers, 49 East 33rd Street, New York, New York, regarding the photograph from Mrs. Nell Dorr s book, was forwarded to us for attention.

The book "Mother and Child" which includes the picture you refer to, was sponsored by The Dorr Foundation. The author, Mrs. Nell Dorr, will be glad to grant you permission to use the picture of a baby in bed for the purpose you describe, on the condition that credit be given to the book, its author and the publisher.

In order that Mrs. Dorr may have a print prepared for you, would you be good enough to let us know what size you wish to have and when. Also, we should like to know when the ad in the Detroit Dailies is to appear.

We are enclosing some descriptive material regarding Mrs. Dorr's book for your information. It may interest you to know that the United States Information Agency requested and received over a thousand copies of this book for distribution among their libraries around the world, as it was felt it would contribute toward a better understanding of the Americ way of life.

Sincerely yours,
THE DORR FOUNDATION

Assistant