

Murray Hill 2-6232

New York Office: 99 Park Avenue, New York 16, New York

August 22, 1956

AIRMAIL SPECIAL DELIVERY

→ Mr. R.B. Freeman  
Campbell-Ewald Company  
General Motors Building  
Detroit 2, Michigan

Dear Mr. Freeman:

Herewith an 11" x 14" glossy print of the picture from Mrs. Dorr's book "Mother and Child".

I extremely regret the delay in sending this print to you. Unfortunately you did not inform us of the deadline until this past Monday, while in your letter of July 12 you mentioned the ad would be run for the United Funds Fall Campaign, which gave Mrs. Dorr the impression that you were not in immediate need of the print.

I would have still been able to send you the print yesterday, as promised, if not the ill fate had occurred that the person who was bringing the print over to the office by taxicab, left the envelope in the cab. The loss was immediately reported, but so far of no avail. Thus, another print was ordered which is being rushed to you herewith.

I do hope the delay will not inconvenience you too much.

As I already informed you, Mrs. Dorr wishes a credit line included, which may read as follows: "By Nell Dorr from "Mother and Child" - Harpers & Brothers".

With best wishes for the success of your campaign,

Sincerely yours,  
For THE DORR FOUNDATION

(Mrs.) C. I. Everhard

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