

October 28, 1955

Mr. Charles H. Brower
Executive Vice President
Batten, Barton, Durstine
& Osborn, Inc.
383 Madison Avenue
New York, New York

Dear Charlie:

I am sending you under separate cover a copy of "Mother and Child" and am enclosing herewith some comments on it that may interest you. It's a bad thing for a wife to have a husband as enthusiastic as I am about her output, but I don't know what to do about it. Incidentally, I may say that while many people become lyrical over the book, there are others, equally nice, in whom it makes no dint whatever. My wife had two different women tell her that it changed their attitude toward life, especially that of the family and motherhood. The Foundation which has backed it financially is giving nearly 1,000 copies to the U. S. Information Agency as they felt it would give a better understanding of America in the far parts of the world and indirectly help to counteract communist propaganda. Again I don't know. If you want to send The Foundation a check for \$4.50 all right, otherwise I would take great pleasure in giving it to you.

I think it was a most worthwhile dinner last night and I want to express great appreciation at the talk you gave and the part you played in it. As I told you, I will plan to have a thousand available this year toward the new house.

I shall be interested in your considered reaction about the taxi exit sheet. I am convinced it could be sold to an advertiser to tie goodwill and a sense of definite usefulness into its product, providing, of course, that he were not able to avoid paying for it by changing a word or two but using the same idea in other words. I do not know how widely copyrighting protects, but in all matters of that sort, I believe that if you get the first start of it you can go along quite a distance. I have thought of seeing the President of

National Transportation Company to get his reaction. I understand that all cabs in New York will be the small type within the next six months. Any suggestions will be greatly appreciated and if you could make a killing on it, I would be very glad to donate half to the Rutgers Fund, so it would be a joint venture of the two of us.

Sincerely,

John V. N. Dorr

JVND/est

Enclosures: County Fair reprint, brochure, comments on "Mother and Child"