CORONET
MAGAZINE

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DAVID A. SMART, PUBLISHER
919 N. MICHIGAN AVE., CHICAGO

Mrs. John V.N. Dorr
1040 Park Avenue
New York, New York

Dear Mrs. Dorr:

I feel awfully disappointed that I haven't had an opportunity to see or talk to you for so many months. We have been going a mile a minute preparing the publication of our new magazine called KEN. It has been the toughest job we ever undertook and it's a long way from finished at this writing.

We're up against plenty of difficulties and among them are pictures. I'm hoping that on my next trip to New York you will be good enough to see me for a few minutes and maybe, because in my opinion you're a great, great photographer, you can suggest ways and means whereby we might get the type of pictures that I am trying so hard to find.

Incidentally, I don't know whether you are aware of it but we published a new magazine entitled VERVE which came out last December 26th and sells for $2.50 a copy. It is printed and edited in Paris and we were quite disappointed in having the French printers fall down on their delivery schedule. It was originally pointed for December 1st. Anyway, of the 25,000 copies printed, practically all of them are gone. I am sending you a copy under separate cover and later on you can give me your personal opinion as to whether or not you think it is a fairly good effort.

With kindest personal regards to yourself, Mr. Dorr and not forgetting the children, I remain

Sincerely yours,

David A. Smart

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Publisher