NEW YORK
CHICAGO
LOS ANGELES

NEW YORK GRAPHIC SOCIETY, LTD.
GREENWICH, CONNECTICUT

July 18, 1962

Mrs. Nell Dorr
Nettleton Hollow Road
Washington, Connecticut

Dear Nell:

I'm back again at the office after a very pleasant but short vacation, spent mostly in keeping up with my son.

Thanks ever so much for your sweet note of July 12. We have a good book, but we also have a long way to go before I will feel satisfied in terms of the market, which after all is the real test.

I have one piece of business to pass on to you. An estimate came recently from a binder on the cost of binding the book. This is Russell-Rutter, a fine company and not always as expensive as they are this time. The estimate came to $1.14, which to me is outlandish. I'm waiting to get a dummy from them before going around to anyone else. This $1.14 would seriously endanger the cost structure that we've set up. I'm sure we can get the job done more cheaply. We may have to change the design and simplify it a bit so that some of the operations are eliminated. This we must wait to see, after I have a dummy.

Meanwhile, best regards. We'll be in touch quite often.

As ever.

Sincerely,

B.

Burton Cumming
Director of Publications

BC/lc