

The Association of International Photography Art Dealers, Inc.

September 18, 1981

Dear ICP Member,

Through the kind cooperation of the International Center of Photography, we are pleased to inform you of a very special occasion in the world of fine art photography. In fact, November 6, 7 and 8 mark the Second Annual Fine Art Photography Exposition, believed to be the largest -- and finest -- collection of contemporary and historic photographic art ever assembled under one roof.

As sponsors of the exposition, we at the Association of International Photography Art Dealers are pleased to report that more than 60 prestigious galleries from throughout the United States, Canada and Europe will exhibit works this fall.

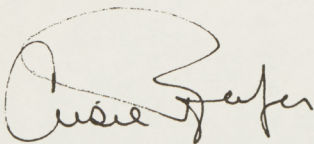
Among the items offered for show, and sale, are a full complement of rare 19th Century Daguerreotypes, prints by old and modern masters, as well as those of young contemporary photographers.

The purpose of this letter is to encourage you, an active member of the photographic art community, to reserve these dates on your calendar for what promises to be a most exciting weekend exposition.

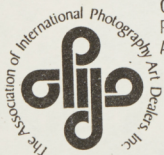
We encourage you to examine the enclosed brochure for details on the exposition, including the special award presentation to Berenice Abbott and exposition preview Friday night, and the four educational symposia, presented in cooperation with ARTnews. Please use the tear-out coupon and take advantage of the special money-saving offer of two weekend tickets for \$30, a savings of \$10.

We look forward to seeing you in November. We're certain that it will be a weekend that you, a loyal supporter of fine art photography, won't want to miss.

Sincerely yours,



Cusie Pfeifer
President
AIPAD



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