

# HASTINGS HOUSE



67 WEST 44TH STREET  
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Miss Laura Gilpin  
614 Alameda Road  
Santa Fe, New Mexico

Dear Miss Gilpin:

Thanks very much for yours of the  
14th together with the name and address of Sr.  
Fernando Barachano.

I am not so sure at this point that  
we are interested in going further into the post-  
card business, inasmuch as it is a "fussy" job as  
regards to distribution. We would not be able to  
get the proper quality and weight of paper for at  
least another four to six months, but planning would  
take that long anyway.

I am writing Carl Smalley who is  
also handling a lot of our stationery lines to get  
his reaction, inasmuch as he will have to supervise  
the selling himself, and he knows the territory.  
I'll let you know his reaction soon.

Cordially yours,

HASTINGS HOUSE

*Walter Frese*  
Walter Frese

WF/mgm