

HASTINGS HOUSE



67 WEST 44TH STREET
NEW YORK CITY

Publishers

June 17, 1942

Miss Laura Gilpin
317 Cheyenne Road
Colorado Springs, Colorado

Dear Miss Gilpin:

I have been out of town a good part of the time since receipt of your letter of June 6th, so hope you will pardon my apparent discourtesy.

We won't have our sales figures until the middle of July, but the first five months have been very slow for most books, and THE PUEBLOS is no exception. I believe, however, that we have a total sale between 750 and 1,000 copies, which is much less than I had hoped for before Pearl Harbor.

Under separate cover we are sending you a folder of those clippings collected thus far. I know that you will return them to us as soon as possible. Wherever there are duplicate clippings from the same paper, you may keep the second copy if you wish.

The Pike's Peak book sounds as though it might make an interesting one, but I am afraid that the soldiers will not provide an adequate market for it. Their pay would make a dollar or a dollar and a quarter item a luxury, and a book of that nature would have to sell about four thousand copies to show a profit. Our experience with similar books in sections where there are camps has not been satisfactory.

Your first paragraph indicates that I was not quite clear in my letter concerning DENIZENS OF THE DESERT. Giving inside into the Indians and their life was excellent, but the objection seems to have been to Miss Foster's references to the trips of her white friends and other personal experiences which did not directly describe Indian life. In other words, the "personal diary" aspect as opposed to a description of Indian life should be minimized.

I know you will be interested in the reviews of THE PUEBLOS. It seems to be very well received by the press.

Cordially yours,

HASTINGS HOUSE

Walter Frese
Walter Frese

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