

# HASTINGS HOUSE



67 WEST 44TH STREET  
NEW YORK CITY

Publishers

AIR MAIL

February 25, 1942

Miss Laura Gilpin  
317 Cheyenne Road  
Colorado Springs, Colorado

Dear Miss Gilpin:

I am mortified to learn that receipt of your manuscript on the Navaho material was not acknowledged. It did arrive in due course, and although I have just had a chance to go through it hurriedly, I was very much impressed. I'll let you know as soon as we have reports from some of our readers.

You are perfectly swell to offer to cooperate with the America book outlined in one of my recent letters. We look forward to receiving the material. I think that the book will be a swell one.

A picture book on America at war might have a fair sale if it were cheap enough; but, unfortunately, picture books are quite expensive to reproduce, and picture books of a timely nature do not seem to sell for prices in excess of \$2. The Margaret Bourke White book is an excellent example of that. Many of the pictures are very interesting, but not nostalgic enough to prompt people to look at them again and again. It is this nostalgic quality that a book must have in order to command a higher price. I think that a timely book such as you suggest would, therefore, be quite impractical.

The Pueblo book has received a number of excellent reviews. As soon as Mr. Bradbury has gotten a sufficient number together, we can send you our file copies if you can return them to us within seven days.

Cordially yours,

HASTINGS HOUSE

*Walter Freese*  
Walter Freese

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