

January 28,
1952.

Mr. Walter Frese,
HASTINGS HOUSE
41 East 50th St.,
New York City.

Dear Walter:-

Many thanks for the Calendar. This is a particularly nice one and I am very glad indeed to have it. It is a most useful design and is a constant source of pleasure to look at.

How goes life in the book world these difficult days? I have been meaning to write for some weeks about both of mine. The Taos Book Store ladies, Miss Jensen and Miss Morrill told me some time ago that the PUEBLOS had gone into a second edition. This surprised me greatly and I doubt that it is true for I am sure I would have heard from you. I imagine that the delay they experienced in obtaining books was a new lot being bound rather than printed? Is this the case? And if it is I wish I had had the opportunity to ask if it were again possible to get the color of the original binding which had great significance in this part of the world., for turquoise and silver symbolizes this country in many ways. So if any future bindings come up may we try again to duplicate the original?

I am distressed that TEMPLES IN YUCATAN is making such a poor showing and I wonder what is the matter. On the statement of a year

ago there were 104 copies listed every one of which I was personally responsible for. One hundred to Barbachano in Yucatan and four to me personally. It seems strange that not one copy sold anywhere in this country in a six months period. What is the matter with it?

I have been learning a lot abut how to put things across, these months since the RIO GRANDE came out. Just this past November an exhibition of my originals were shown in Wichita Kansas. They wanted me to come on for a talk and we sold every book we had and orders for two dozen more in the two days that I was there. I cannot do it for the next few months, but I have never had a complete show of the Yucatan prints. I shall do this in the course of the next year and try to get a good routing for it. In connection with that, I can sell books I know. While I dislike this personal appearance stuff, it does pay off. Are you making any headway with Barbachano this year? Right now is the big season down there. I only wish I could go and see what I could do on the spot. Have you made any sales to the Museum on Mexico City? There should be a good outlet there.

In the mean time will you please send me four copies. I dont even have one on hand, and I needed one badly the other day. Do let me hear how things are going and whtever you feel about either one of these books. It is just one big disappointment that the Yucatan book didnt sell out the first edition long ago.

With all good wishes for the new Year,
Most sincerely