

P.O.Box 448, Colorado Springs,
Colorado.

Jan. 22,
1946.

Mr. Walter Freese,
HASTINGS HOUSE,
67 West 44th St.,
New York City.

Dear Mr. Freese:-

For several weeks, before Christmas to be exact, I have been meaning to get a letter off to you for I have a number of things to tell you.

First, my sincere thanks for your Christmas greeting and the Calendar which as always I am delighted to have. Also the little books. The Calendar goes with me where ever I go and is a most helpful reminder.

I am wondering if you have made a decision about going to Yucatan. A friend of mine from Santa Fe, Roberta Robey who started the Villagra Book Shop there, is going with me and we have decided to drive my car to Mexico City and fly over from there. Our plane reservations are for the 18th of Feb. out of Mexico City, and we will be at Chichen Itza the week of Feb. 20-27th. Then I shall spend what time at a nearby village to get a series of village life for our book. Then go out to Uxmal, and then return to Mexico City and I return immediately to the lower Rio Grande valley.

during my wanderings in New Mexico this fall I have had the opportunity to see numerous places where THE PUEBLOS should be on sale. You have received, I know, one order from the southwestern Monumental Association. This is an organization within the Park Service, which sells books etc. at the Monuments or Parks where the local conservation does not handle material they feel relevant to the locality. I found Mr. Dodge, the head in Santa Fe, a very nice and co-operative person. He had not seen the book, and while I was conversing with the custodian of Bandelier, Mr. Dodge sent you in an order. I feel this to be a very valuable connection and one that I hope will grow. Mr. Dodge told me that he would see that other places had an opportunity to see the book, that he preferred to have the request for its place among their items for sale come from the Custodians themselves which got them behind it to a far better degree than I have just sent the books out. So I shall be interested to know to what extent this develops. At long last I have gotten a response from Mesa Verde, where the book certainly should be. I enclose the letter from Mr. Hall and will you take it up from here? I shall answer the letter particularly about the paragraph about my little booklet which sold out long ago and has never been reprinted. A sample copy to him should produce a good order. Will you please have another 6 copies sent to me here? I want one to take to Tucson with me, and I am going in to business with some of my

Indian friends at the Pueblo of San Ildefonso. Rosalie (the Indian polishing pottery by the fire place in the book) wants to have some on sale in her little shop where she sells her pottery. I know most people wont be bothered with small orders like this, but I am very willing to, not only because those Indians are really good friends, but it also paves a way for me for any future work. I shall resell her five copies which she has ordered and we will see what she does with them. It is quite possible that she may sell a lot.

One last, but not least item. Two well known men in this section of the country have spoken to me most earnestly wanting to know if the Public School system of the country has been approached about the PUEBLOS. They both said that it was just the sort of educational material that the schools are clamoring for. This is certainly a possibility and a good salesman may put over a good sale. I have shown so many of the pictures in the book on the screen to schools so many times, and I truly think that this might be an outlet for a good sized edition. It is certainly worth the try. We got off to such a bad start on this book, nothing could have been worse in its timing, seven weeks after Pearl Harbor, but how could you help that? The press notices were certainly good, and I do feel strongly, particularly after all the people I have talked to the past few months, that an extra push right now, may put it over in good style. I know that my own interest all during the war was intently on my own job and not on any book.

Now of-course, I am eager to see it go over
and go into another edition, soon.

I guess this is all that is on my mind
at present, and if I find any new outlets in
my travels of the near future I shall let you
know.

In the mean time, I hope to hear from you
soon that you and Mrs. Frese will be meeting us
in Merida about Feb. 19th.

With best wishes, I am

Very sincerely yours,

Encl.