

Oct. 30, 1945

Mr. Walter Freese,
Hastings House,
67 W. 44th St.,
New York City.

Dear Mr. Freese:-

All this week I have been intending to return these contracts to you. This morning your note arrived regarding the inclusion of Spanish text as well as English which is most excellent idea. I believe that it can be handled very successfully as the text will definitely be shorter than the Pueblos. It may mean that pages on which an upright picture occurs will have only text on the opposite page, and consequently it might mean some additional pages to the book, but that will have to be determined later. One thing that has impressed me since I have been in Santa Fe is the fact that many people, in fact practically everyone who has spoken to me about The Pueblos has commented on their satisfaction that the text about a picture is with the picture and not in a remote part of the book. I have heard this so often that I realize it must have definite value. My idea is to make the Yucatan book a real companion book to The Pueblos, following the same general design, use of ornament etc. I should like

like this one bound in a nice mahogany red which belongs in the country. Maybe I have already mentioned this, but you might want to bear it in mind for future reference.

Last week, I had a long and very satisfactory visit with Dr. & Mrs. Morley. He has just left for Merida and will be down there when I reach there shortly after Jan. 1st. He has volunteered to make arrangements with Indians he knows in a village near Chichen for me to go out there and spend a week or more where I can get a whole series of village life. It means going horseback and living in the village. All of which sounds fun (if there aren't too many insects!) and should yield results. He also spoke of arranging with the Museum in Merida for an exhibition of my first Chichen series plus a group of Southwest while I am down there. He also says I will be very thrilled over the results of the work at Uxmal. I shall go out there, of-course, and make the negatives, but I doubt if there will be room to include Uxmal as well. That also will remain to be determined when the material is all in hand.

Certainly sales must have increased on the Pueblos, judging from what the stores here tell me. I wish you could induce Fred Harvey to buy enough books at a time to keep them in stock. I know that since I came down in August, they have been out three different times, and often it is two weeks or more before it is again in stock. They have done the same with me with my postcards. Wait until they are all out

and then take a long time in reordering.

I am anxious to know just what your proposition on the gravure post cards is. I am sure we could go to town on them out here, and I am building up a vast amount of material to use. If we dont do it someone else is sure to. Some concern, on the west coast I think is doing some excellent reproductions of Kodachrome cards. Have you seen them? I saw them in Colorado Springs but have not seen them here. The tourist business here is picking up wonderfully and this is a very ready market.

Why dont you and Mrs. Freese fly down to Chichen in January for a vacation and see at first hand this wonderful place? I shall be in high gear on the job, but it would be nice to have you come while I am there and I assure you you would never regret the trip. If you wish, I shall gladly send you the name of the Maya Land Tour man etc. so you can make reservations. The accomodations are good and you would be very comfortable.

With best wishes,

Sincerely yours,