

April 5,
1961

Mr. Frederic Bohen,
Meredith Publishing Company
1700 Locust St.
Des Moines 3
Iowa.

Dear Mr. Bohen:-

In yesterday's mail I received the notice from Duell, Sloan & Pearce, Inc., that The Meredith Publishing Co. has purchased their Company.

Some eleven years ago Duell, Sloan & Pearce published my RIO GRANDE. The book has sold out two editions and has now been out of print for about one year. I have been making an effort to find someone who would re-print the book as the plates are available. This book is still in demand throughout the Southwest. I have continual calls for it. It is selling in collector's items for \$15. to \$18.50. The later price is at one of our Santa Fe stores as I was told recently. Perhaps this book will appeal to you from two angles. First it was made as a pictorial essay on the river, as I am a professional photographer rather than a writer. Second, I know of one school, The Potomac School in McLean, Virginia, which uses this book as a text book. This is one book that should be a steady seller in the Southwest. There need be no changes other than the correction of one misspelled word. I would prefer to change the sub-title. Otherwise there would be no changes.

I shall write to Mr. Duell regarding the plates, and in the meantime I trust that you may give such a re-print your consideration.

As a photographer I did quite a large job for you two years ago for your Christmas Idea book.

Sincerely yours,