

Oct. 20.
1949

Mr. Jack Hurdon,
DUBELL, S. GALT & PHARCE,
New York, N.Y.

Dear Mr. Hurdon:-

Thank you for your letter. By all means make arrangements with Miss McMurray for whatever you think best. And I am sure that she can make whatever arrangements are necessary with the Museum.

I hope that you have been able to make the arrangements with the Tasc Book Store for their Book Fair up at Los Alamos. The two women who run that store have an exceedingly good selection, better than either store here in Santa Fe. They have not been in business long, and I doubt that they have capital enough for large purchases of one item. Last year they promoted a Book Fair at Los Alamos and sold 1200 books in two days. They will repeat this on Nov. 15 & 16th and I am to go up for one afternoon and evening. I also know that a number of people who live at Los Alamos are waiting to get their RIO GRANDES then. They may very well sell a goodly number from all I hear.

Sales in this region are certainly good, and I am anxious to hear how it is being received in the East. And I am anxious to see what response Texas gives it. I am now getting letters from all over the country, as to distance, and am delighted with the response. When people send back for more, then you feel that it is going satisfactorily.

Thank you for your quick reply to my letter and I hope this goes back as quickly.

Very truly yours,