

October 2,
1949

Mr. Walter L. Goodwin, Jr.
DUELL, SLOAN & PRANCE, INC.
270 Madison Ave.,
New York 16, N.Y.

Dear Sally:-

To say that I am surprised, would be putting it mildly, when I saw the announcement in the Herald-Tribune of last Sunday. Anne Parrish sent it. I feel both proud and scared. If only the book will live up to your faith in it, and I begin to feel like a nervous mother and the 17th draws near.

I am having a most gratifying response to the announcements I have sent out, and am still sending out. At present, I have fifty definite orders on my list, all from away from here, of course, as I do not want to interfere at all with the local stores who seem to be going all out for the book. Two orders have touched me deeply and I want you to know of them. One from the Wetherills from Creede, (the little man on horseback in the very first picture) who have sent me a check for five copies, and another from a nice little woman in Del Norte with whom I boarded while working in that region, also for five copies. I wouldn't have expected either party to order even one! I am also beginning to hear from Brownsville with orders of two, three, and one order of twelve copies.

No word of any sort from you or Dorothy Parr since the last page proofs went in, and I am anxious about all those last minute corrections.

Plans for affairs out here are as follows:
Villagra Book Shop, autograph party Friday Oct. 14
also a Radio Interview.

Santa Fe Book Store, autog. party Saturday Oct. 15
Colorado Springs Monday Oct. 17th, also radio.
Albuquerque, sometime that week, and something doing in Dallas, though nothing definite as yet. I have heard only indirectly through one John William Rogers. Now I have to get window displays ready for all the above. Then my whole show goes up here November 7th. For this I wish you could be here. I would like you to see it on the walls. My cousin Isabella Gilpin offered to finance what I want to do with it as to presenting it properly here at this museum. Wasn't that wonderful?

With all this plus a lot of bread and butter jobs you see I am not idle.

Please thank Mary for her nice letter. I shall write soon. I am very anxious about Katie and I do wish you could find a minute to drop me a line.

This brings my very best wishes to all of you at 270 Madison, with both proud and very humble feelings to you, Mr. Duell, and Mr. Pearce for your faith in the book and all that you are doing.

Most sincerely